Roomcp 3-3ED2

$9.88

sale!

A #2804 BELLS FOR A BELLE
Linen-like rayon and silk sheath for a "come-hither" look! The bell sleeves are trimmed with peek-a-boo lace inserts, and matching lace appliqued on the skirt. The back zipper for added shapeliness and charming semi-scoop neck make this a tremendous value at this price! Intriguing Yellow, Shocking Pink, Torrid Turquoise, all with white lace trim. Sizes 10 to 18, $9.88

Now $4.88
Was ~~$8.99~~

SALE!

B LUREX,

B #8993 SHEATHED FOR FUN!
He'll follow every movement in this alluring rayon and nylon lurex sheath skirt. Back zipper and full french lining assure that desirable, graceful fit he loves so much! Regularly $8.99, only $4.88 while this supply lasts! Be sure to give your second color choice. Torrid Pink, Glowing Gold, Sinful Silver or Sky Blue. $4.88
Sizes 8 to 16.

HOLLYWOOD BEAT!

$6.49

SALE!

C

C #9084 WIG A-GO-GO
Swing with the beat, the look and the feel of today's latest fad. 16 inch Dynel blend hair on headband gives you wild and saucy, straight and swingy hair. Keep up with the Hollywood set and live! Black, Light, Medium or Dark Brown, Medium Blonde, Dark Auburn or Silver Platinum. $6.49

D

D #8988 PEEK-A-BOO CAPRI
Not for the fainthearted! Wow them with this orlon acrylic and wool bonded capri with back zipper. Beneath the waist, 3" or daring mesh show the real you in an exciting, inviting manner, give impression of a low hip hugger. All bonded fabric, and a step ahead in design! Bold Black. Sizes 6 to 16. Junior Sizes 5 to 15. $7.88

PEEK-A-BOO MESH INSERTS
Was ~~$10.99~~

Now $7.88

SALE!

MONEY BACK GUARANTEE !

EXCITING BARGAINS are Back at

fredericks OF HOLLYWOOD

WHILE THEY LAST

2 FOR $2.88

E

SALE!

CONTOUR CUPS!

E #5669 WINNER'S CIRCLE
So much figure flattery at such a tiny price . . . Frederick's creates a circular stitched pre-formed cup bra with an elastic panel between the cups for separation and up-lift. 100% cotton delicately embroidered in all-over floral pattern. White or Black. Sizes 32 to 36 A cup, 32 to 38 B cup. 2 FOR $2.88

$5.88

F #8243 BABY BLOUSE
Baby...you'll never believe the attention you will attract in this Rayon and Acetate Crepe dream with ¾ sleeves. Elasticized waist makes the perfect fit. Snow White, Blue or Pink. $5.88
Sizes 32 to 38.

Sale!

HOLLYWOOD APPROVED SCREEN STYLE

F

SALE!

6608 HOLLYWOOD BLVD.
HOLLYWOOD, CALIF. 90028

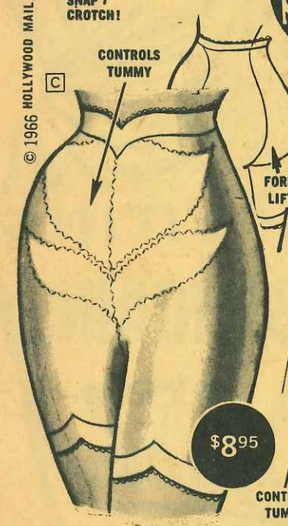
Recd JAN. 15

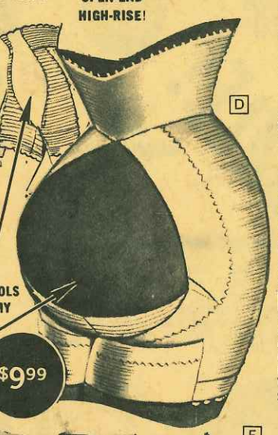
VOL 20 ISSUE 88 1966

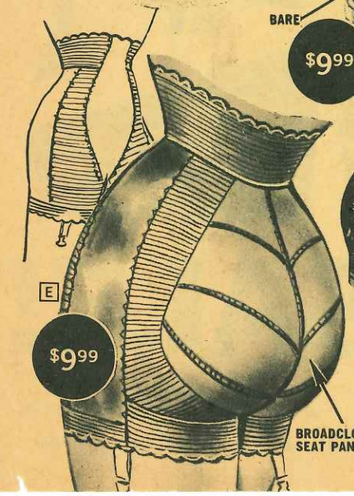
LOOK BETTER — *feel better*

CHARGE IT! See Page 6 for Revolving Credit Charge Application

THIS OFFER GOOD UNTIL FEBRUARY 28, 1966







Nicole Jacques, fashion model, says: "I always find just the right figure flattering girdle at Frederick's to give the proper undercover control to the exciting new fashions."

A #5421 BULLSEYE
You'll never miss having a perfect figure when you wear our Lycra Spandex waist cinching girdle! Fits up to the bustline. Lightly boned to flatten the tummy. Handy front zipper for easy-in-and-out action. 4-detachable garters. Snap crotch. White only. Waist sizes 23 to 34 inches. **$10.00**

B #5583 HIGH-RISE
Personally designed by Mr. Frederick for girls who want a high-rise derriere! You wear an "Uplift Bra." Now add a "Fanny Uplifter"! Leaves you wide open for the Nude Look for Spring! Basic long-leg panty girdle is cut out in back, with center-seam elastic extending under the buttocks to lift and control. You'll look so young... so free... so pattable! In Nude or Black. Sizes Small, Medium or Large. **$6.99**

C #5568 REAR ELEVATION
Shapes you as Nature intended! Secret inside panel holds your tummy pancake flat. Special seaming lifts the fanny to a young rounded line... so appealing under stretch pants and sheaths! Detachable hidden garters. New silky-finished Nylon and Spandex fabric is as luxurious as your finest lingerie. In White only. Sizes Small, Medium and Large. **$8.95**

D #3387 THE LIVING END
Frederick's revolutionary girdle is nothing short of sensational! The derriere is left uncovered... yet you maintain the flattest of tummies, with the "living end" gently pushed up for a natural rounded look. Great for sportswear, sheaths. Nylon, Rayon and Rubber. White or Black Nude. Waist sizes 23 to 30 inches. **$9.99**

E #3219 TRIPLE THREAT
Frederick's fashion aid wins every time—curves and lifts derriere. Cotton Broadcloth back panel with eight sections. Nylon, Rayon and Rubber side panels give extra control. 3" waist cincher. Rayon, Cotton and Rubber front flattens tummy. Detachable garters. White. Sizes 23 to 30 inch waist. **$9.99**

F #3246 SECRET HELPER
You may not know it but this French styled pantie-girdle gives you unrivaled curves... finely knit Nylon, Acetate; Cotton Rubber lastex trim. Elastic band below derriere. Detachable garters. White. Sizes 22 to 30 inch waist. **$7.99**

G #5039 ZOOM
A wee waist achieved in seconds with this French inspired cincher that gives magnificent uplift to your bustline... wasps your waist for that youthful look. Nylon lace front panel with sides in Acetate, Rubber and Polyester elastic. White or Black. Waist sizes 24, 26, 28, 30, 32 inches. **$3.49**

H #3362 SECRECY
No one need to know that figure is only partly yours! That's your secret! Amazing girdle starts just below the bust... zips to tummy! Built in waist cincher. Side panels take in inches at the thighs. Convenient snap crotch. White. Waist sizes 26 to 34 inches. **$13.88**

© 1966 HOLLYWOOD MAIL ORDER CORP.

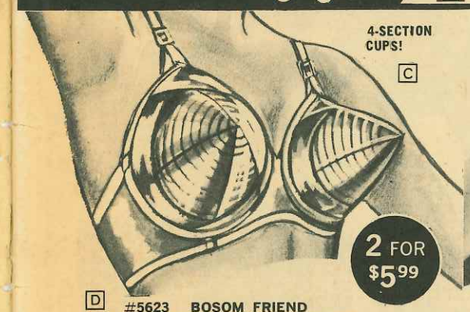
A #5406 PEARL OF THE SEA
Precious discovery... the low cleavage bra that makes you "THE IT GIRL" for those out-on-the-town nights. Nylon lace cups have petal Push-Up pads; dramatic deep plunge front. Wide set shoulder straps. White or Black. Sizes 32 to 36 A, 32 to 38 B cup. **2 FOR $5.99**

B #5610 GO-FOR-BUST
Very pointedly, this bra builds up your bosom under summer sheers and sweaters! 4-sectioned Nylon Lace cups are circular stitched and pointed up with elastic insets. A Satin panel separates the cups . . . gives you that BOMBSHELL BAZOOM look! White or Black. Sizes 32 to 36A, 32 to 38 B or C cup. **2 for $5.99**

C #3488 POINTET
Profile perfection . . . that's what you get when this stitched, 4-section cup comes right out and helps you UP front. Designed for separation. Acetate & Rayon Satin overlay urges you to the point. Cotton and Acetate. White. 32 to 38 B and C cups. **2 FOR $5.99**

Bonus offer — ANY 2 FOR $5.99

$1 OFF ON ANY 2 BRAS ON THIS PAGE... SEE COUPON BELOW



D #5623 BOSOM FRIEND
Make the most of your natural charms with this 100% Nylon lace push-in padded bra. Saucy scallops edge the top of the ¾ cups, specially underwired to push up and create a beautiful bust. Comfortable lace-covered stretch straps. White or Devil Black. Sizes 32 to 36A, 32 to 38B. **2 for $5.99**

E #5237 DOUBLE DYNAMITE
This tremendous bra will score every time... Has those wonderful molded Nylon contour cups... that lift to perfection. Non-skid rubber elastic will not ride up or down. It shapes you for all those sweaters, sheath outfits. White. Sizes 32 to 36 A, 32 to 38 B, 32 to 40 C cup. **2 FOR $5.99**

F #5465 CRISS CROSS
Constructed to give you comfort, support and the most glamorous figure you've ever dreamed of. The Lycra Spandex stretch-straps cross under the Nylon lace cups to give you freedom and support. Daring low, low back. White only. Sizes 32 to 36A, 32 to 38B, 32 to 40C cups. **2 FOR $5.99**

G #5010 VOLTAGE
Your bosoms will rise like a goddess! Dainty, stitched, embroidered cups have secret plastic foam underneath to bring out the fullest you. Daring low, low back. Cotton and Rubber, Acetate Elastic back. Nylon cups. Straps adjust to off-shoulder position. White. Sizes 32 to 36A, 32 to 38B, **2 FOR $5.99**

H #5011 HIGH VOLTAGE
Same form-flattery as above but with additional stitching under cup for extra support. In Dacron and cool cotton. Sizes 32 to 40 in C cup only. White. **2 for $5.99**

ORDER BY MAIL *See Page 6 for Order Blank*

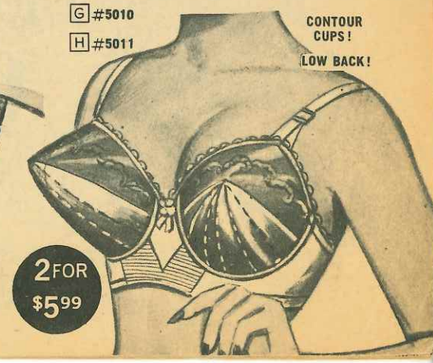
MONEY BACK GUARANTEE

Discount Coupon

Just clip this special dividend and apply toward the purchase of any 2 Frederick's bras ..... **This coupon is worth $1 towards price of items on Page 3**

(This Offer expires Feb. 28, 1966)

$1 WORTH 1 DOLLAR $1



Add-a-Cup with bosom boosters

My Frederick's bra wardrobe is as important to me as my make-up . . . no matter what fashion I'm called upon to model — plunge neckline, bare shoulders, low back . . . I know I have the perfect Frederick's bra.

Bobby Jordan

SEE OUR DREAMY DRESS COLLECTION ON PAGES 17 THRU 22

USE YOUR ZIP CODE FOR FASTER SERVICE

CHARGE IT! See Page 6 for Revolving Credit Charge Application

A **#5672 DOUBLE DARE**
Live dangerously—put up a great front with this bandeau bra that rounds your curves for a youthful line. Kodel push-up pads are hidden in the embroidered cups, top sections form a flattering "V." This Nylon/Cotton bra has sides and back of Lycra, stretch straps. White only.
Sizes 32 to 36A cup, 32 to 38B cup. **2 FOR $5.99**

B **#5337 TOP SECRET**
It's no secret . . . this wonder bra will perform miracles in giving you that famous Hollywood profile. In-Up push-up pads give you terrific cleavage, Elevate your bust to new heights. Cotton with lace top . . . Washes like a dream. White. **$3.99**
Sizes 32 to 36 A, B or C cup.

C **#156 COTTON CAPTURE**
Same flattering features as #163, in light-weight Cotton. White. **$3.50**
Sizes 32 to 36 A, B or C cup.

D **#163 CURVE CAPTURE**
Famous-for-fit Nylon bra has stitched cups. Padding of NEW foam material that resists heat, light, water, sun and oil. Wears almost forever . . . washes in hot water! A marvelous buy! White.
Sizes 32 to 36 A, B or C cup. **$3.50**

E **#5668 SWEATER SWEETENER**
What could be better for a sweater than you and this fabulous bra . . . especially designed to give the appearance that it's all **you.** 100% Nylon tricot cups have no seams, just one form-fitting dart beneath the bust. Fiberfill padding gives a high, youthful, rounded line and Nylon/Spandex sides and back lend added support. White or Black. Sizes 32 to 36, A or B cup. **$4.00**

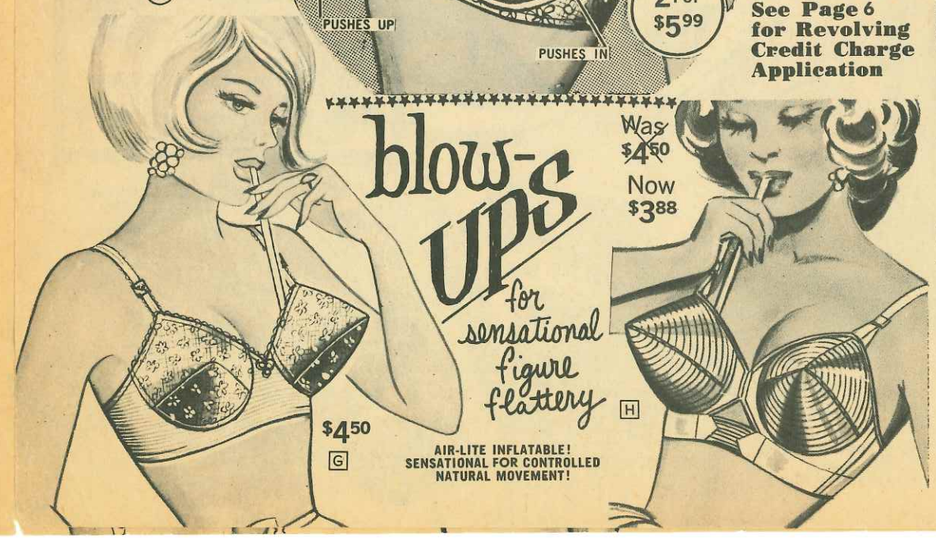
F **#5616 PERFECT PLUNGE**
Lovely lace plunge front bra is under wired for uplift, push-up padded for figure perfection and priced to pamper your purse. Clever push-up pads give you desirable cleavage for low cut fashions. Buy several in Black or White.
Sizes 32 to 36, A cup 32 to 38, B cup **2 FOR $5.99**

G **#5608 BOSOM FRIEND**
Spectacular! New air-inflatable bra designed in conjunction with leading physicians makes you the size you want to be, equalizes and shapes you perfectly. Amazing freedom while you bend, stretch, exercise . . . never rides up. Nylon lace two-section cups, comfortable Lycra Spandex sides and back combined with stretch straps to insure marvelous fit. Sizes 32 to 36A, 32 to 38 B cups. Nude. **$4.50**

H **#5006 FLOAT**
Give into whim . . . and blow yourself up to your favorite size! Your fashions will fit much more perfectly . . . Undercup band holds you firmly. 4-section cups. Drips dry. Dacron Polyester, Nylon & Cotton. White. **$3.88**
Sizes 32 to 36 A & B cup.

MONEY BACK GUARANTEED*
PURCHASE PRICE REFUNDED IF NOT 100% SATISFIED

blow-ups for sensational figure flattery



DON'T BE SHY fabulous CLEAVAGE can be yours!

E **#5577 HIGH RIDIN'**
Cradle your breasts on a ¾ shell! They'll surge to spectacular cleavage on miracle push-up pads. Front plunges deeper than a scuba diver . . . back is low-low LOW! Strapless longline bra uses Lycra and Spandex and feather-light boning to shape you clear down to the waist. Lace-edged cups . . . sheer center panel. Back hooking. White or Black. B and C cups, in sizes 32 to 38. **$10.95**

A **#5423 PERFECTO**
Get gorgeous FULL CLEAVAGE and high uplift. Push-up pads are removable. Lycra Spandex lace top fits snugly . . . won't bind or move. Elasticized Lingerie Shoulder straps. Nylon Tricot lower section. White or Black. **$5.95**
Sizes 32 to 36, A, B and C cup.

B **#5521 FUN FRONT**
Simply tremendous under sweaters! See it to believe the cleavage it promotes with its Push-up Push-in removable pad! Hooks in front . . . back may be worn normally or may be attached to girdle for a totally bare back! Nylon Satin Tricot. White or Black. **$5**
Sizes 32 to 36; A, B, C cups.

C **#3190 ALMOST SINFUL**
Sheer witchcraft in Nylon, exquisitely designed! Gentle underbust wiring and leno-elastic sides and back, mold and hold bust in firm, youthful uplift, Acetate Rubber and Polyester, Front hooking! Removable straps. Bridal Gown White or Black. 32 to 36 A, 32 to 38 B or C cup. **$5.99**

D **#5364 BRAZEN BEAUTY**
The French woman would never hide her curves. Why should you? Here's the newest, lowest plunging bra with Frederick's famous In-Up Push-Up pads. Minimum all Nylon lace cups urging the bust for tantalizing deep cleavage. Lycra Spandex elastic sides. White or Black. Sizes 32 to 36 A, B & C cups. **$6.99**

F **#5565 HALF SHELL**
Look like a million dollars! Tiny European wired cups are shell-padded for superb line, for super-support. With adjustable straps and back, the cups raise or lower to slip into your deepest-cut bodice. Sheer-over-Satin cups. Nylon Satin sides. Lace strap inserts, exquisite Lace edging. White or Black. **$5.99**
Sizes 32 to 38, in B cup only.

G **#5456 THE "SHELF"**
Mr. Frederick designed the famous bra that places the bosom on a "shelf." He now adds a brand new concept, with this amazing long-line bra that also whittles away inches at your waist. Controls tummy and upper hips with a two-inch band. Black or White. **$10**
Sizes 32 to 36 A B or C cups.

H **#5430 DARLING DECEIVER**
WANT TO put your bosom "On The Shelf"? Frederick's has designed an entirely new concept in push-up padding! This bra is scientifically contoured and shaped to **lift your entire bosom** . . . put it "on the shelf." Utilizes all possible cleavage! If you're a gal who wants that PLUS look . . . it actually adds a full Cup size to your appearance! Wide-spread straps and deep plunge front are perfect for low-cut dresses. Polyester, Acetate and Nylon Satin. Black or White.
Sizes 32 to 36, A, B, and C cup. **$6.99**

HOLLYWOOD APPROVED SCREEN STYLE

SEE OUR FABULOUS BEAUTY AIDS ON PAGE 29

• • • REVOLVING CREDIT CLUB APPLICATION AND ORDER BLANK • • •

* PAYMENT CHART

Just select the monthly payment easiest for you. Enclose that amount with your first order. THEN, you can purchase up to four times that amount... and as long as you make your easy monthly payment, you may continue to purchase!

Or, you can enjoy all the benefits of a regular **30 Day** Account by paying your balance in full each month!

Here are some of our popular monthly membership plans:

*Pay	Buy
$7.50 MINIMUM	$30.00
10.00	40.00
12.50	50.00
15.00	60.00
20.00	80.00
25.00	100.00
30.00	120.00
35.00	140.00
40.00	160.00
50.00	200.00
60.00	240.00

No Service Charge for the First 30 Days

NEW charge customers... your first order must have $7.50* minimum down-payment enclosed.

Minimum Order $25.00

CREDIT CLUB APPLICATION

PLEASE PRINT — **TO BE COMPLETED BY HEAD OF HOUSEHOLD!** — **ALL ANSWERS MUST BE COMPLETED!**

MR. / MRS. / MISS _____ LAST NAME _____ FIRST NAME _____ MIDDLE INITIAL _____ AGE _____ ACCOUNT NUMBER _____

HOME ADDRESS _____ NUMBER _____ STREET _____ CITY _____ ZONE _____ STATE _____ OWN HOME ☐ BUYING HOME ☐ RENT ☐ How long at present address _____

MARRIED ☐ SINGLE ☐ WIDOWED ☐ SEPARATED ☐ DIVORCED ☐ NO. DEP. CHILDREN _____ HOME TELEPHONE _____

☐ **HUSBANDS EMPLOYER OR**
☐ OWN BUSINESS _____ NAME OF COMPANY _____ ADDRESS _____ NUMBER _____ STREET _____ CITY _____ ZONE _____ STATE _____

POSITION HELD _____ DATE STARTED _____ SALARY _____ WEEKLY ☐ MONTHLY ☐

WIFE'S EMPLOYER _____ ADDRESS _____ SALARY _____ WEEKLY ☐ MONTHLY ☐

OTHER INCOME _____ SOURCE _____ AMOUNT _____ ARMED FORCES RANK & SERIAL NO. _____

BANK _____ ADDRESS _____ CHECKING ☐ SAVINGS ☐ LOAN ☐

CREDIT REFERENCE _____ ADDRESS _____ A/C # _____

CREDIT REFERENCE _____ ADDRESS _____ A/C # _____

YOUR AUTO FINANCE COMPANY _____ ADDRESS _____

RELATIVE OR REFERENCE _____ ADDRESS _____

I agree to make regular monthly payments in the amount of $ _____ until the amount of my purchase plus service charges is fully paid. I am enclosing my first monthly payment with my order. If I fail to pay as agreed, you may declare the entire balance due and payable. If legal proceedings are necessary, I agree to pay attorney's fees and costs.

DATE _____

SIGNATURE _____

• • • THREE WAYS TO ORDER • • •

PREPAID POSTAGE CHART

IF YOUR ENTIRE ORDER IS UNDER $10. → Send full payment for merchandise, add 50¢ to cover postage and handling charges.

IF YOUR ENTIRE ORDER IS OVER $10. → **Bras Girdles Panties** Send full payment for merchandise, add 40¢ each item to cover postage and handling charges.

IF YOUR ENTIRE ORDER IS OVER $10. → **ALL OTHER ITEMS** Send full payment for merchandise, add 50¢ each item to cover postage and handling charges, (unless indicated otherwise in the description of garment.)

C.O.D.

Enclose $2.00 deposit on each item if your entire order is under $25.00) and pay postman the balance, plus Postage, C.O.D. fee and service charge.
Enclose $5.00 deposit if your order is $25.00 or over.
Enclose $10.00 deposit if your order is $50.00 or over.

No C.O.D. Orders shipped to General Delivery addresses.
C.O.D. Orders accepted only within Continental U.S.A.

REVOLVING CREDIT CLUB*

SHOP THE EASY WAY! List your account number on order blank and enclose amount you select as monthly payment. If you are not a member of Frederick's PAY AS YOU WEAR PLAN, complete application form and enclose amount you select as monthly payment. Leave the bookkeeping to us! (Monthly statements keep you well advised!) **Each order must be $25.00 or more.**

MEASURE UP!
CHECK FREDERICK'S SIZE CHARTS BEFORE ORDERING!

WOMEN & MISSES SIZE CHART

Size	6	8	10	12	14	16	18	20
Bust	33	34	35	36½	38	39½	41	42½
Waist	23	24	25	26½	28	29½	31	32½
Hips	34	35	36	37	38½	40	41½	42½

JUNIOR SIZE CHART

Size	5	7	9	11	13	15	17
Bust	33	34	35	36	37	38½	39½
Waist	22½	23½	24½	26	27½	29	30½
Hips	32½	33½	35½	37	38½	40	41½

RUSH ORDER TODAY! **• • • ORDER BLANK • • •** RUSH ORDER TODAY!

STYLE NO.	QNTY.	ARTICLE	SIZE	1st COLOR	2nd COLOR	PRICE

USE YOUR ZIP CODE FOR FASTER SERVICE

FREDERICK'S OF HOLLYWOOD
6608 HOLLYWOOD BLVD., HOLLYWOOD, CALIF. 90028
All members of the same household order under one name

NAME _____ PLEASE PRINT FIRST INITIAL LAST

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IF YOU'VE MOVED SINCE LAST ORDER PLEASE FILL IN OLD ADDRESS BELOW

frederick's OF HOLLYWOOD

TOTAL PURCHASE PRICE. (Add together cost of all items) _____ $
POSTAGE & HANDLING. (See Prepaid Postage & Handling Chart, above) $
4% SALES TAX (Applies to Calif. Customers only) _____ $
Amount owed on previous CASH ORDER _____ $

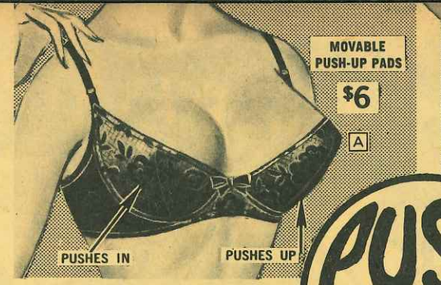
TOTAL AMOUNT ENCLOSED _____ TOTAL CASH PRICE for prepaid order _____ $

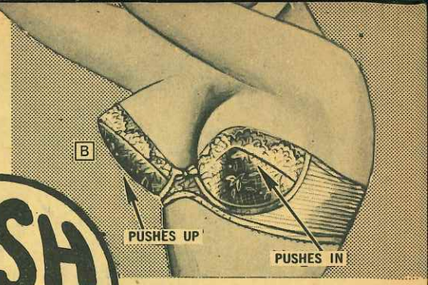
THREE WAYS TO ORDER
SEND ORDER
☐ PREPAID (Enclose Full Amount)
☐ C.O.D. (Enclose deposit, see Chart Above)
☐ CREDIT CLUB A/C # _____ (Send selected monthly payment)

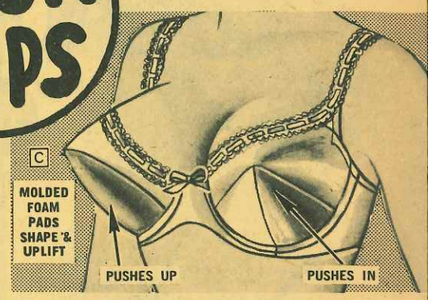
WE CANNOT SHIP C.O.D. WITHOUT DEPOSIT

This catalog expires midnight Feb. 28, 1966

MAGIC CURVES — PUSH UPS



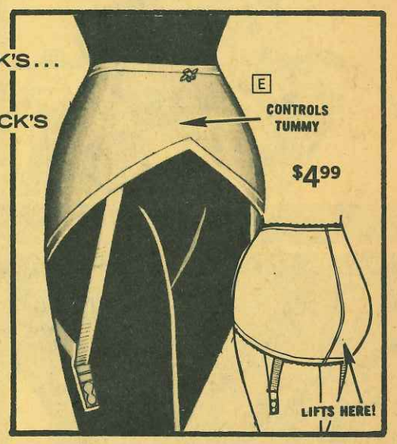


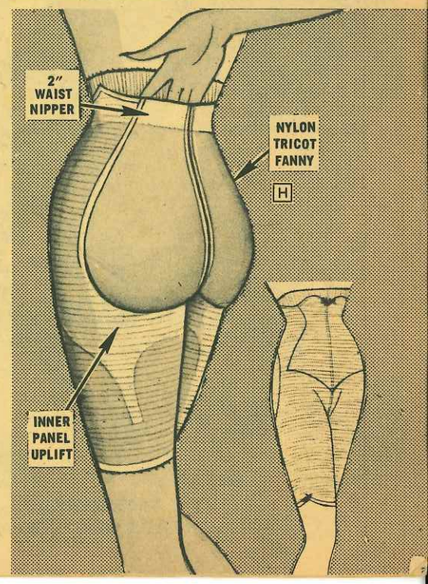


CHARGE IT! See Page 6

IF IT'S NEW IT'S FREDERICK'S...

IF IT'S FREDERICK'S IT'S NEW!





George La Peer

I would be telling trade secrets if I let you in on the real reason models look so glamourous . . . it's what's underneath that counts, and what's underneath my glamourous fashion is a fabulous Frederick's foundation.

A #5674 DEMI-TASSE
Absolutely delicious the way you look in this beautiful bra! Daringly low scooped and underwired demi-cups of Nylon Lace have hidden kodel-filled push-up pads to give you higher up lift. Pads are adjustable for even more revealing cleavage! Sides and back are Lycra Spandex. Adjustable straps wide set to wear with your most devasting decolletage. Bewitching Black or Naughty Nude. Sizes 32 to 36 A cup, 32 to 38 B cup, 32 to 38 C cup. **$6**

B #5595 BARE UPPER
Frederick's fabulous in-up push-up pads ...engineered into a strapless underwired bra! Completely non-skid and fall-out proof! Defies gravity! Wear it with poise and pride under the barest bodice. Cups are Nylon Lace...back is Lycra Spandex. White or Black. Sizes 32 through 36, A, B or C cups. **$6.99**

C #5644 NEWS SLANT
A new slant on push-ups! For cleavage that's fantastic, molded foam pads are inserted into the 3-section cups **ON THE SLANT** to push the bosoms up and in! Lift you to new heights of allure! Control-stitched stretch straps yield for fit and comfort . . . never collapse or wear out. Underwired cups. In Lustrous Cotton Sateen, with Lace and bow trim. Plunge front. Adjustable elastic back hooking. White. Sizes 32 to 36; A and B cups. **$7**

D #5642 NET PROFIT
Amazing how a wisp of nude net can stack all the profits in your favor — it's done with Frederick's clever push-up pads of quilted Kodel and gentle under-wiring. The seamless cup is elasticized at the top to adjust to any cup size and give firm support yet looks innocently nude. Sheer Nylon with lingerie stretch straps in Naughty Nude or Black. Sizes 32 to 38, one cup size fits all. **$6**

E #5648 LA LIFTE
Frederick's exclusive garter belt gives a new uplift to the fanny, controls the tummy . . . and keeps your hose secure! Amazing how Lycra and Spandex are combined to do all this for you . . . yet this garter belt weighs little more than an ounce! Silky finish Nude. Waist sizes 24 to 30. **$4.99**

F #5525 DOUBLE-CROSS
Play "peek-a-boo" the French way! Double-crossed bust cups of Nylon Satin and Lyon Lace open wide all the way or close up as far as you wish. Always so natural looking! Undercup elastic support. Lace straps; back hooking. Black or White.
Sizes 32 to 38 Fits A, B, C cups. **$5.99**

G #5645 PUT-UP DEAL
How to be held up . . . and like it! Now it's easier than you think for a full-bosomed gal to discover new, young up-lift. It's all done with wires and bones . . . AND IT'S HEAVENLY COMFORTABLE! 3-section cups of sheer Nylon Lace are flexibly wired at the sides . . . flexibly boned down and around to lift up and hold. No curling . . . no curling! A power-net panel spaces the cups' separation. Have White or Black. Sizes 32 to 38, B cup; 34 to 40, C, D cup. **$5.99**

H #5660 UPRISING
Give your fanny the lift it deserves! A hidden inner panel encircles and raises the derriere. Gives split hip action . . . pleasingly pinchable curves. Next-to-nude Nylon Tricot masks the fanny like a second skin. Girdle CAN'T ride up, for a 2"-wide waist nipper separates from the garment in back to guarantee stay-in-place movement. Long legs; detachable garters. Lycra and Spandex. White. Waist sizes 22 to 30 inches. **$12.99**

MONEY BACK GUARANTEE

Enjoy that IMPORT look

WAS $5
NOW $3.88

A NEW! DEMI-BRA FROM EUROPE

A #3434 DEMI DARE
You're at your most alluring with this fantabulous European Import . . . a half-bra that exposes your better half with glorious Up-lift! Underwiring and side pad urges a better cleavage – which is bare . . . but secure. Nylon. Black or White. Fits 32 to 38 A & B cups. $3.88

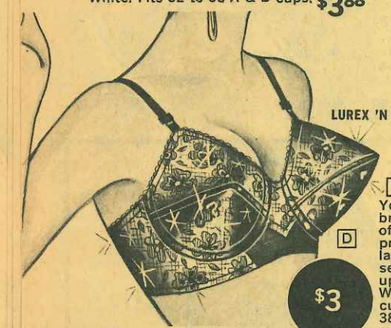
NOW $3.88
WAS $5
B IMPORT!

B #3244 "FRENCH" LIFT
An Import beauty for a boat-load of curves! Sensational French lift bares your bosom becomingly . . . plush edge Nylon Taffeta acts as a sling for each bust, leaving you free but supported. Perlon Nylon Jersey back insures neat line. Pearl White, Siren Black. Sizes 32 to 38 A & B cup. $3.88

NOW $3.88
WAS $5
IMPORT!
C

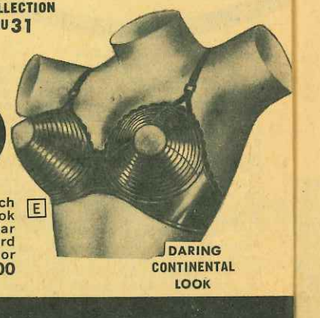
C #3435 LA PLUNGE
Take the plunge into high fashion direct from Europe. This dramatic nothing of a bra provides daring decolletage and Up-lift too! Underwired stitched padding does you-know-what . . . for you-know-who! Nylon. Black or white. Fits 32 to 38 A & B cups. $3.88

SEE OUR WONDERFUL WIG COLLECTION ON PAGES 30 THRU 31



LUREX 'N LACE
D
$3

D #5671 GLOW FOR BUST
You're all a-glow in this sheer lace bra interwoven with a delicate pattern of glittering gold metallic lurex . . . so pretty you shouldn't cover it. Sheer lace two-section cups have elastic insert between the bust for fit and uplift. Nylon/Mylar/Acetate in Black, White or Devil Red. Sizes 32 to 36A cup, 32 to 38B cup. $3.00



$5
E
DARING CONTINENTAL LOOK

E #3304 OOH, LA, LA!
Frederick's copies a fabulous French Import to bring you that youthful look the knowing continental way. Circular stitched cup urges your bosom forward and "OUT!" Fabulous under sweaters or silks. Acetate Satin. White or Black. Sizes 32 to 38 B & C cup. $5.00

WAS $5.99
NOW $4.77
F

IF IT'S NEW IT'S FREDERICK'S . . .
IF IT'S FREDERICK'S IT'S NEW!

G
$6.99
PUSH-UP STRETCH LYCRA CUPS

3 little BARES

F #5510 LA ECCLAIR
It's luscious . . . this new French cut-out plunge front bra. Decidedly daring plunge front is lingerie lace edged. Cups are padded to permit that natural firmness right up to the perfect point. This fabulous build-up is created in silky Spandex-Lycra stretch. White, Sizes 32 to 36 A, 32 to 38 B or C cup. $4.77

BUY ONE AT $3.50, GET ONE FREE!

1⅛ OZ.
NUDE
H
NEW BRA IDEA! FREDERICK'S FIRST!

G #5664 BETTER HALF
A beauty of a half bra that creates a youthful, rounded, up-lifted bosom through the clever use of super sheer Lycra Spandex cups. This newest half-shell bra is underwired, has sides and back of Lycra Spandex and wide set shoulder straps. So-popular nude look in sheer White. Sizes 32 to 36, A, B and C cup. $6.99

H #5571 NEARLY NUDE
Amazing how this sheer All-Marquezette bra builds such a high pointed bust, uses so little fabric! It's invisible under a nude top dress! Seams are the narrowest...adjustable straps and Lycra Spandex back hooking are flesh colored. Cups join just barely for the lowest plunge. All Nylon, in Black Nude, or white. Sizes 32 to 36 A 32 to 36 B, 34 to 38 C. $3.50

MAD PADS MAD CURVES

SEE OUR FANTASTIC SPORTSWEAR COLLECTION ON PGS. 25 THRU 28 AND 32

$7.99
PADDED SEAT

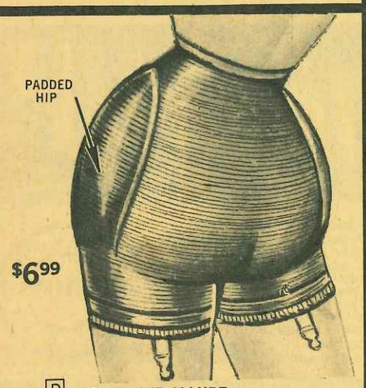
A #3437 SITZAPPEAL
Slim girls, give yourself added curves! Frederick's fantastic pantie girdle, with under half-inch thick padding starting from the top of the girdle to under the seat! Center seam for a more au-natural look! Front control panel! Acetate, Rubber and Nylon. White. Waist sizes 22 to 30 inches. $7.99

$9.99 PADDED HIP
UNPADDED BROADCLOTH SEAT PANEL!

B #5021 GLAD PADDY
Soft, natural padding at hips helps fill you out the way you want! Cotton broadcloth derriere panel with waist cincher that pares you to a pretty waist. Acetate, and Rubber Satin Lastex front panel. Rayon, Acetate and Rubber elastic. White or Black. Waist sizes 23 to 30 inches. $9.99

$6.99
PADDED SEAT

C #3220 HIDDEN FLATTERY
Valuable assets made all the more so, with REMOVABLE foam Rubber pads that slip secretly into hidden pockets of derriere! Brief pantie girdle, has panel control for the tummy. In Acetate Rubber and Nylon White or Black $6.99 Waist sizes 23 to 30 inches.

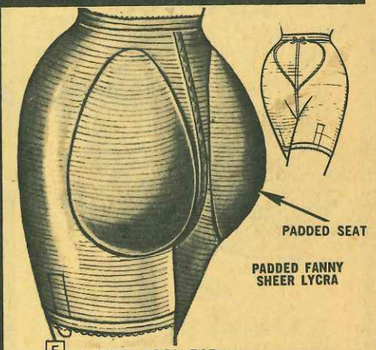


PADDED HIP
$6.99

D #3218 HIP ALLURE
Bait him with a lovely line, rippling curves! Easy . . . with this pantie girdle in controlling knitted Acetate Rayon and Rubber, almost 14" long from waist to thigh. Secret shaping with contoured hipline pads. Black or White. Waist sizes 23 to 30 inches. A or B cup. $6.99

SALE! WAS ~~$12.99~~
PADDED HIP
NOW $10
PADDED SEAT

E #3277 TWO TIMER
Miracle pantie girdle knows how to figure you . . . adds and subtracts where it matters! Scientifically contoured under-an-ounce-pads secretly hidden at hipline and derriere for dramatic curves; waist cinched top and tummy flattener for unbroken lines. 4 removable garters. White or Black. Waist sizes 23 to 30 inches. A or B cup. WAS ~~$12.99~~ $10



PADDED SEAT
PADDED FANNY SHEER LYCRA

F #5667 COOL PAD
Play it cool . . . add that curvaceous look with this lightweight Lycra Spandex padded fanny pantie girdle! Double front panel of Lycra Spandex tames the tummy, hidden waistband and detachable garters make this girdle a hidden asset under dresses or sportswear. Special poly-foam pads add curves to the derriere. White. Sizes Small, Medium, Large. $6.99

NO CONTROL JUST CURVES!

NO RISK . . . EVER!
TRY your Frederick's selection in the privacy of your own home, and if it isn't everything you've dreamed of, return it at once!

Mr. Frederick

G PADDED SEAT
New! H NYLON JERSEY OVER PADDED PANTY
NOT A GIRDLE
$4.99
New!
NEVER BEFORE PADDED JERSEY PANTY

G #5598 FANNY FALSIES
Slip these removable Polyester hi-rise pads into the secret fanny pockets . . . and he'll think every pinchable inch is really, truly you! What a young and yummy uplift! Nylon Tricot Panty Girdle is wonderfully lightweight and airy cool . . . Lycra Spandex front panel tucks in your tummy. Small, Medium or Large. Black or White. $7.99

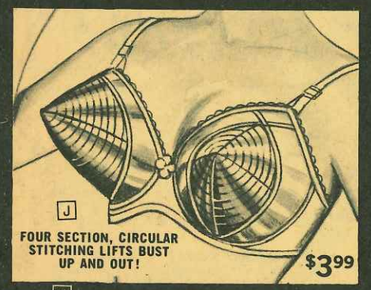
H #5629 SHORT 'N SHAPELY
Dare to wear everything . . . especially when underneath it all you wear this new nylon tricot panty with sheer side inserts . . . and contour padded fanny . . . that shapes you to make clothes fit better. Sizes: Small, Medium or Large. White. $4.99

MONEY BACK GUARANTEE

D CUP

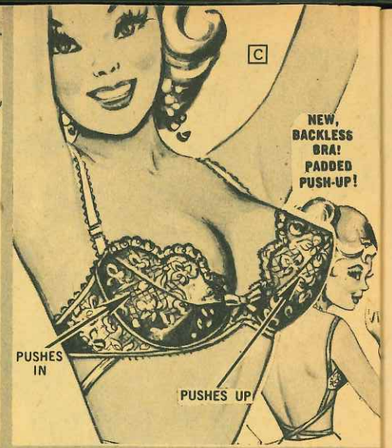
A #5469 OPEN SESAME
Open one, two or three buttons and change from the conservative to the daring... the more buttons you open the deeper the plunge. The three quarter length, contour cups and lingerie stretch-straps add even more appeal. 100% Nylon panels, with Lycra, Spandex and Acetate. White and Black. Sizes 32 to 38 B, C, D.
Was $10 Now $6.99

G #5434 STRIP ALLURE
Hard to believe that SO MUCH depends on so little... but JUST A STRIP of elastic makes you reach NEW HEIGHTS! It's placed in the inner-cup section of this Nylon lace bandeau bra, giving the support that makes for an all-alluring uplift. A non-skid elastic band moves with you, never rides up or down. Black or White.
Sizes 32 to 38 B, C, D cups. $3.95



J #3490 YOUTH
If you have a soft bosom and want YOUNG uplift this is the bra for YOU! The underwired, 4-section stitched cup and crafty side construction urge you front and UP. Cool, cool Cotton. White only.
Sizes 32 to 38 B, 32 to 42 C. 32 to 42 D. $5.00 $3.99

B #5550 SHOW BIZ
Revealing fashion curves are yours! Choose this magnificent push-up, push-in padded bra! Nude satin cups covered in sheer nylon and acetate marquisette, wear up to create a ¾ cup or folded down for a half bra shell. Sensational low cut underwired for support. Sizes 32 to 36A & B, 32 to 38 C. Black with nude or white with white. $6.99



C #5426 BARE BABY
Now, you can show off that gorgeous back, and do marvels to your bosom... all at the same time! In answer to many requests, we have created the Famous In-Up Push-Up bra in a new NO-BACK version! The cups delicately made of exquisite lace and underwired for support. Nylon. In White or Black.
Sizes 32 to 34A, 32 to 36B, C. $5.99

I wouldn't be me without my Frederick's bra . . . they give me shape I never dreamed possible.

Irene Bassman

Top Hollywood Model

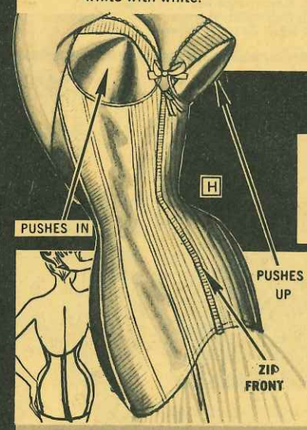
D #3325 TIDAL WAVE
WANT TO look skin-smooth under sweaters and knits? There's not a seam TO show in this provocative shaper! Nylon and Acetate Helanca stretches over the cups like a second skin. Deep alluring plunge hooks in front. Side boning molds the flesh to fullness. In-Up pads are permanently contour shaped . . . underwired for added support. Straps adjust to suit your neckline. Wear halter-styled, wide-apart or strapless. Acetate, Rubber and Polyester Rubber back. White.
Sizes 32 to 36, A or B cups. $5.99

CHARGE IT! See Page 6 for Revolving Credit Charge Application

E #3164 RISING STAR
WANT TO get lots of support . . . and still keep the **widest cleavage** and the **highest uplift** ever? This bra has everything going for it! Shells are contour-shaped in soft foam rubber . . . then they're pushed **in** and **up** with Frederick's Secret Circle pads. Side feather boning accentuates your measurements . . . deepens the cleavage. Cups are lightly underwired for support. Convenient front-hook closing allows quick in-and-out. Convertible 3-way straps. Acetate, Rubber, Polyester Elastic. White or Black. Sizes 32 to 36, A, B or C cup. **2 for $11.50** $5.99
Sizes 32 to 38, in D cup. **2 for $13.50** $6.99

F #3227 ANITA
Same as #3164 with same heavenly uplift, in fine quality Cotton Acetate. White.
Sizes 32 to 36 A, B or C cups. $5.99

PUSH UP



H #5069 HIGH VOLTAGE
Frederick's fabulous "shaping sensation" bring conquests to your door! The greatest glamour garment ever, with new **longer** line for more 'figure coverage'... more distraction in the lowest back you've seen. "In-up push up" pads and "Secret Circle" urge your bust to luscious cleavage. Zip-front closing. White, Black.
Sizes 32 to 36 A, B and C. $10.99

HOLLYWOOD APPROVED SCREEN STYLE

PUSH IN for Cleavage

MONEY BACK GUARANTEED*
PURCHASE PRICE REFUNDED IF NOT 100% SATISFIED

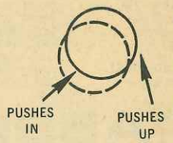
K #5452 EXTREME! MY YES!
Bando bra gives that deep V-plunge you love! Low in front and back! 3-section Nylon lace cups, removable Dacron Polyester pads. Elastic Nylon Spandex sides. Elastic stretch shoulder straps are adjustable. White, Black, Nude. Sizes 32 to 38, B and C cups. $6.95
32 to 38 D cups. $7.50

L #5088 SPECIAL EFFECTS
Wishful thinking won't make it so... try our wondrous, waist length backless bra instead! With famed IN-UP PUSH-UP pads that raise your bustline. Back hooks to girdle or slip... special 2" cinch tapers your waist. Under-wired cups are Nylon, Acetate Satin. Acetate Rubber and Polyester elastic. White or Black.
Sizes 32 to 36, A, B, C cups. $7.99

M #5569 STRAPLESS PUSH-UP
Ever wish you could get more out of a bra than you put in it? You can, with Frederick's famous built-in "push-in push-up" pads. They rest your breasts high on a shelf... mold the most beautiful cleavage. Backs and sides are non-skid Lastex. Fold back the sheer Marquisette cuff, and wear the cup on the half-shell. Deep-U underwiring. Detachable straps. White or Black or Nude.
Sizes 32 to 36, A, B or C cups. $6.95

N #3155 HOLLYWOOD PROFILE
Magic "In-UP" angle foam rubber pads for that youthful look. New inner circle shell pad can never lose its shape. Fine Acetate Rubber, Polyester Leno-elastic and underwired for support. Slipper Satin Acetate Nylon lower-bust, exquisitely stitched Acetate Nylon above. Petal White or Midnight Black. Sizes 32 to 36A, 32 to 36B, 32 to 38C. **2 for $11.50**
32 to 38D $6.99. **2 for $13.50** $5.99

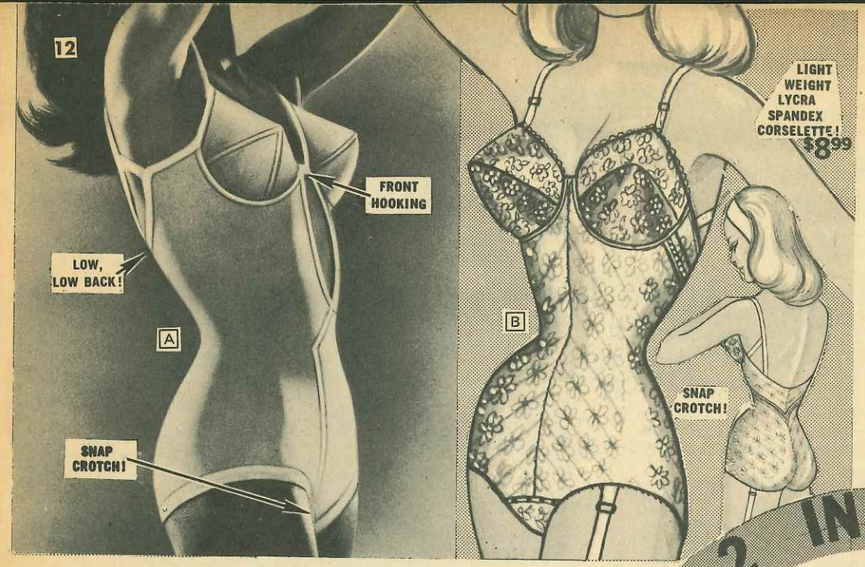
Exclusively Frederick's!



THE SECRET CIRCLE

Learn the instant-magic of Frederick's "Secret Circle!" Mr. Frederick alone knows the scientific formula for pads that **lift you up as they push you in!** Cleavage is created that you must see to believe! "A" and "B" bosoms blossom to new dimensions! Suddenly, "C" and "D" busts are higher, firmer . . . younger than Springtime! Only Frederick's knows the secret!

O #3073 RIDIN' HIGH
Your favorite In-Up Angle pad, as in #3155! Glamorous Cotton Acetate eyelet, laminated to light shell foam rubber for support. White only. Sizes 32 to 36 A, B or C cup. **2 for $11.50** $5.99



A #5649 HONEY BARE
WANT TO look sleek as a seal, under tight fits? Nylon and Spandex controller molds you all-in-one line for sheaths and jumpins. On, the almost transparent fabric feels like nothing at all! But it exercises tremendous control. Smooth and unseamed . . . with a double tummy panel . . . a fanny shaped for young uplift. Snapout crotch. Detachable garters. Low back is bared to the waist. Sheer Marquisette bra has 3-sectioned cups that lift up and separate the breasts. Navel-deep plunge is checked by a hidden clasp between the busts. (For more exposure . . . leave it unhooked!) Yours in White or Nude. Sizes 32 to 36, **$14.99**

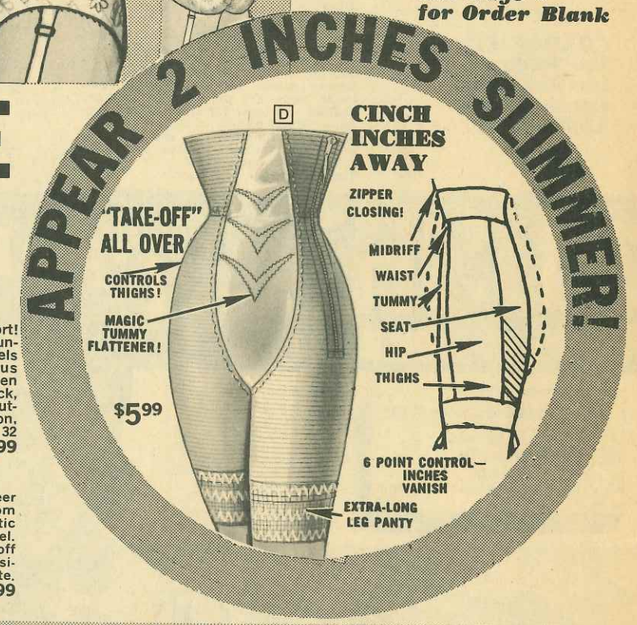
B #5441 TV TORSO
Here's what the stars wear under those revealing sheath dresses! All-in-one corselet has two-section Nylon lace cups for cleavage and uplift...low bare back exposes your beauty. Lightweight. Jacquard Lycra Spandex elastic for excellent control. Four garters. White. Sizes 32 to 38 B, 32 to 40 C cups. **$8.99**

ORDER TODAY
See Page 6 for Order Blank

FIGURE MAGIC

C #5613 HI POINTS
Point up, point out in absolute comfort! 4-section circular stitched cups are underpadded with special petal panels that uplift the bosoms in fabulous points! Plushy foam padding between the busts, around and sides and back, cradles you in blissful ease. No cutting! No binding! Dacron and Cotton, with stretch straps. White only. In 32 through 36 A cups; 32 through 38 B and C cups. **$3.99**

D #5553 MODEL CONTROL
Amazing how extra-light super-sheer Lycra molds and holds! Panty zips from waist to mid-thigh. Powerful Elastic Waist cincher...Satin control panel. 3"-Elastic leg bands firm inches off knee-to-hip area. Nylon crotch is invisible, even under tight Capris! White. Waist sizes 25" to 32". **$5.99**



BRASSIERE GRAB-BAG

Sheer WONDER-WEAR!

SEE OUR FANTASTIC SPORTSWEAR COLLECTION ON PAGES 24 THRU 28

A #4673 ME FOR MARABOU!
Tickle his wishbone with irresistible feathers! 2-pc. floor-length sleep set combines a sheer, scooped-neck Nylon gown with a peignoir afluff with Marabou. Full balloon sleeves. You've dreamed of glamour like this. In Black or Red. Sizes 32 to 38. 2-Pc. Set **$14.99**

B #4682 GLITTER GIRL
Hundreds of sequins glitter and glow on this saucy set of bosom pasties and matching G-string bikini panty. One size fits all. Gold. **$8.99**

C #4729 NITE LIFE
Paris after dark couldn't be any more fascinating than this frankly French baby doll set. Sheer Nylon top has 4 rows of beautiful scalloped ruffled lace tiny spaghetti straps. French-cut bikini pants have matching scalloped lace. Black with Black lace or Turquoise with White lace. Sizes 32 to 38. **$5.99**

D #4523 SLEEP GLAMOUR
Dainty s-t-r-e-t-c-h Nylon Helanca bra gives you dreamy bedtime comfort... provides gentle all-over support so you sleep or relax at ease. Wear it under your nightie, or with sleep shorts. Slips on or off simply, with front snap fastener. White or Black. Comes in A & B cup or C & D cup. **$2.98**

E #4431 SHEER MAGIC
Frederick's sheer, glamorous Nylon seamless leg stockings. Always in place, they never rise up or down. Eliminate the need for girdle or garter belt; ideal under almost anything. Elastic waist band. Nude or Black. Order by height, 5 ft. to 5 ft. 4", 5 ft. 5" to 5 ft. 7", 5 ft. 8" & up. **$5**

F #4709 FISHNET MAGIC
It's magic the way these fabulous tights contour your legs to perfect proportions. French-type seams on Lycra and Nylon stretch fishnet. Black Magic or Nude. Sizes Small (fits 5' to 5'3") Medium (fits 5'4" to 5'7") Tall (fits 5'8" up). **$3.99**

G #4475 MIGHTY MITE
This brief, brief pantie has no crotch at all! Nothing but lovely-lovely lace! High-cut legs leave little to the imagination. Elastic waist...lace, and more lace trim, wouldn't you know it's a copy of a Continental Import. Nylon. White, Black or Red. Waist sizes 23 to 30 inches. **$2.88**

H #4721 JUNGLE MATE
Fake fur jungle print man's brief to match #4720 has elastic open sides. Sizes to fit 26 to 36 inch waist. Rayon and cotton print fabric gives the appearance of lush fur in jungle print **$3.99**

J #4720 JUNGLE GEM
Wonderfully wild bra and bikini set in a fabulous fake fur jungle print sure to make a leopard change its spots with envy. Bra is push-up padded for alluring cleavage. Bikini brief has elastic side insets for that gone-native look. Bra sizes 32 to 36, A, B, C cup. Rayon and cotton jungle print. **$7.99**

K #4730 FROLIC
Sweet 'n sexy . . . with a French accent is this long gown of 15 denier sheer Nylon. Delicate lace edges the "V" neckline, armholes and waist-high center slit and the hem . . . all so flirtatiously French in Black with Black lace or Red with Black lace. Sizes 32 to 38. **$7.99**

SHEER Glamour

IF IT'S NEW
IT'S FREDERICK'S...
IF IT'S FREDERICK'S
IT'S NEW!

A #4446 PROVOCATIF
Dangerous but deevine! Our sheer Baby doll of Nylon with its heart throbbing plunge front . . . the empire bustline, deep in lace, makes a transparent descent into a see-thru skirt. Matching bikini pants show off an identical front panel of lace. Black, or Red. Sizes 32 to 38. **$5.99**

B #4491 SHEER DELIGHT
Here's a Peignoir set that is so feminine yet so provocative... The deep plunge on the gown and coat and the empire waist, all accentuate the bust line and the flowing fullness adds a classic air. Nylon Lace and Nylon Tricot. Blatent Black, Baby Pink. Sizes 32 to 38. **$10.99**

C #4727 PEEK-A-BOO
All set for Harem delights in this oh-so-sheer Nylon 2-piece pajama set! Sleeveless bolero top is edged all around with contrasting color shirred lace. Hip-hugger long pants are edged top and bottom with matching lace trim. Catch the flirtatious bow trim on top and pants. Black with White lace or Red with Black lace. Sizes 32 to 38. **$7.99**

D #4603 DANGEROUS
So alluring and just wicked enough . . . A slinky Nylon Tricot gown that caresses your every curve . . . topped by a Nylon sheer robe for a slightly cover-up . . . or be really daring and wear the robe . alone! . . . WOW! Pink gown with either Black or Red peignoir. Sizes 32 to 38. **$8.99**

E #4158 SHORT 'N SWEET
"Very Female" in this alluring duo. Exquisite top is lavishly trimmed with scalloped alencon nylon lace and may be worn separately as a shortie robe, belted or not. Nylon edges a flowing sleeve. Matching panties. Black or Red. Sizes 32 to 38. **$3.99**

F #4725 SHEER WONDER
Wonder what holds it up? . . . just you and the elasticized top which fits just above the bosom with a soft ruffled effect. Sheer Nylon baby doll pajama set has matching bikini panties in Red or Black. Sizes 32 to 38. **$4.88**

G #4627 LATE LATE SHOW
Keeps you up too late . . . shows you off too much! Daring 3-Pc. Baby Doll has teeny Bikini panties, a see-through bra and sleeveless topper, all aflip with silky fringe. Ribbon tie straps. In 100% sheerest Nylon. Passion Red or Black. Sizes 32 to 38. **$4.99**

H #4681 REAL RISQUE
Fascinating what Mr. Frederick can do with just rows and rows of ruching seductively sewn to sheer nylon to create this saucy sleep set. Bra top has open point cup, panties have split crotch. Passion Red or Midnight Black. Small, Medium and Large. **$5.99**

J #3951 LOVE LACE
Lace up loveliness in this atomic-allure bikini pantie of luxury Nylon Helanca Stretch Lace. Perfect for all would-be "Femmes Fatales," and for those that wouldn't be also. Red, Nude, Black and Demure White. Waist sizes 22 to 30 inches. **3 FOR $3.88**

K #4606 DOUBLE DARE
A completely devilish little panty for only the daring! 100% nylon with dainty ruffled lace trim on the elasticized waistband and around the legs. A panty completely cut in the front, there's no crotch at all! Sheer nylon back panel. Exotic Devil black or siren red. Sizes 5, 6 or 7. **$2.88**

L #4588 NEVER ON SUNDAY
Six pairs of 100% nylon panties in a galaxie of fashion colors, all boxed together in an attractive gift package. Red, green, aqua, hot pink, black and white. Sizes 5 to 7. The set **$5**

LAST CHANCE GRAB-BAG! LAST CHANCE

First come, first served, so hurry!

LEAVE SELECTION TO US
We must pick your winner for you, as it is impossible to offer you selection on such drastically reduced stock!

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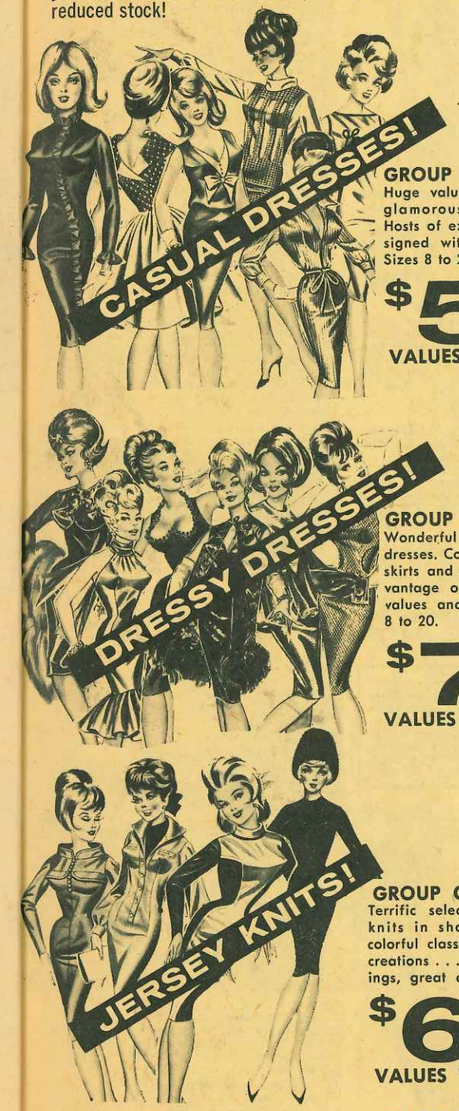
We will do our best to give you your color preference. Be sure to list your first 3 choices!



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Huge values in dresses for glamorous daytime wear! Hosts of exciting fabrics designed with YOU in mind. Sizes 8 to 20.
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Wonderful savings in dressy dresses. Cocktail dresses, full skirts and sheaths. Take advantage of the tremendous values and buy now! Sizes 8 to 20.
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GROUP C
Terrific selection of Jersey knits in shapely sheaths, colorful classics, cling-to-you creations . . . real sharp savings, great array of colors!
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VALUES TO $22.99

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Never before such tremendous values in lovely-to-look at Swimsuits. Wonderful fabrics and styles. Sizes 32 to 38 (State 1 or 2 piece).
$3.88 Ea.
VALUES TO $14.99

GROUP E
Get your luscious Frederick's lingerie at fantastic savings. Gowns, waltz gowns and Baby Dolls. Sizes 32 to 38.
$3.88 Ea.
VALUES TO $12.99

GROUP F
Exquisite robes that sold for much, much more . . . styles for at-home entertaining, fabrics for warmth and beauty, colors for absolute excitement.
$6.88 Ea.
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A #1148 TOWN GOSSIP
Frederick's created this soft vamp, pleated foot flatterer with almost 5" heel and ankle hugging strap . . . the perfect shoe for high style and comfort. Dressy black calf, genuine 24K gold or silver kid. Sizes: 4 to 10 medium (including half sizes). **$19.99**

B #1152 MYSTIC MAGI-GAL
This magical shoe with the disappearing heel of polished wood will vamp him. Foam innersole and perfectly balanced. Black, White or Bone Kid-skin or Genuine 24K Gold Kid. Sizes 4 to 10 medium (including half sizes) **$14.88**

C #6034 RISQUE ROSE
There's flattery afoot when you wear this smart and simple pump of soft Black Kid, ornamented with an intricate rosette of matching kid. Frederick's fabulous almost 5" heels. Black only. Sizes 4 to 10 medium, including half sizes. **$24.99**

D #1074 JUNGLE KING
Spectacular, glamorous, Spring-O-Lators—like those worn by movie queens that admire leopard — Sizes 4 to 10 medium (including half sizes) Hi Hi Heels **$24.99**

E #1164 STAR STRUCK
Choice of the stars—A Frederick's hand made D'Orsay pump in Black Suede, Patent, Soft Calfskin or Silk — Also White Dyeable Silk or Genuine Bone lustre Calf, and white lustre calf. 24K Gold Kid. Silver Kid. Sizes 4 to 10 Med. (including half sizes) **$19.88**

F #6042 FLIRTATION WALK
Catch everyone's envious eye with Spring-O-Lators of gorgeous multi-colored Thai Silk. In good taste with any attire—nearly 5" heels—always an attraction. Sizes 4 to 10 Med. (plus half sizes) **$19.99**

G #6039 AFFLUENCE
Living is easy in these scalloped bracelet-strap Spring-O-Lators. Delightful comfort, yet eye appealing . . . a real transformation. Nearly 5" heel in genuine 24K gold kid; comstock silver kid or rich black suede. Sizes 4 to 10 medium (including half sizes) **$19.99**

H #1171 CINDERELLA
Catch a fella in Frederick's own hand-styled . . . hand-lasted . . . Glitter Cloth Spring-O-Lators! It's a hard shoe to miss, even on a crowded floor. Amazing 5" heel holds vamp miraculously close. Black, Gold or Silver Glitter Cloth, and White. Sizes 4 to 10 Medium. (Including half sizes) **$19.88**

J #6038 COCKTAIL PARTY
Your best foot forward at cocktail parties and eye catching at any occasion —these smart 5" heel pumps are always in Vogue. The Aurora Borealis stone trim adorns the outside from heel to toe—basic colors of Black or White Dyeable Silk. Sizes 4 to 10 Medium. (including half sizes) **$24.99**

K #6011 EYE-FULL TOWER
Famous Frederick's Spring-O-Lators on teetery heels. You may now have the pleated vamp in rich Black Calf or Silk and also in the eye-catching genuine 24K Gold Kid or Bone Lustre Calf. Sizes 4 to 10 medium (including half sizes) **$19.99**

L #1146 GLAMOUR DOLL
Every woman's a living doll when she steps from her boudoir in these darling, flirtatious slippers Marvelous Maribou on the vamp to lend allure to your evenings. Black on GENUINE SILVER KID; or White or Candy Pink on GENUINE GOLD KID. Sizes 4 to 10 Med. (No half sizes) **$12.88**

M #1037 FURRY FLUFF
Mmmmmm, to the boudoir with these darlings . . . in slippery satin with flirty Maribou on the vamp, to lend sparkle to your evenings! In Black, Ermine White or Powder Pink, with matching Maribou. Sizes 4 to 10 Med. (No half sizes.) **$7.88**

N #1120 BIG WHEEL
Swing into high fashion—the collar-cuff turns up or down on this famous Frederick's boot. Gold Monaco Cloth; Black, Bone or White Calf. Sizes 4 to 10 medium (including half sizes) **$22.99**

O #1145 FATAL FOOTSTEP
Sky's the limit in this glamorous pump. Goes anyplace with any dress—flatters your foot. Almost a 5" heel in beautiful Black Patent, Black Suede or White Lustre Calfskin—Sizes 4 to 10 Medium. (including half sizes) **$19.88**

P #1139 SOFT TREAD
Dangerously lovely pump—simulated leopard fur—sky hi heels. Sizes 4 to 10 medium (including half sizes) **$27.99**

Q #1054 DANDY DANCER
You've never had it so daring — and comfortable for dancing. Exceptionally fine shoes in Black Suede, Calf, Silk or Patent—Also Red Calf, White Calf or White Dyeable Silk, and Bone Calf. Sizes 4 to 10 Med. (including half sizes) **$19.99**

Also the hand turned, hand lasted shoe in Silver or Gold Kid. **$22.99**

midnight GLAMOUR!

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Purchase Price Refundable if not 100% satisfied

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A #2552 SHORTY A-GO-GO
Swingin' skirt stops 4" above the knees! Pandemonium for Go-Go dancing! Swishy Rayon fringe sheath is Cotton lined. Deep V-necked in front . . . even barer in back. Shoulder straps are one blaze of brilliant Rhinestones. In Black or White. Sizes 8 to 16; Junior sizes 7 to 15. **$22.99**

B #2379 DARE DEVIL
Swing around town in this swishable fringe. You may not get home for breakfast! Go-Go sheath of all-over Rayon fringe is stitched to a Cotton lining. Rhinestone shoulder straps blaze above a half-bared bosom. Black, or White. Sizes 8 to 16; Junior sizes 7 to 15. **$25.99**

C #2808 FRINGE BINGE
Rows 'n rows 'n more rows of swishing rayon fringe dance all the way down to the floor on this swingin' dance gown. Sparkling rhinestone shoulder straps accent the low bosom and low, low back. Absolutely bewitching in Black or White. Sizes 8 to 16, Junior Sizes 7 to 15. **$29.99**

D #2670 "ME, JANE!"
Jungle babies shrug a cool shoulder in this wild Feline print! Fully lined Arnel Tri-Acetate Jersey sheath clings to you like your pelt. Guaranteed to turn any man into a Tarzan! Zips up the back. Bares one shoulder. In exciting Animal print, as shown. Junior sizes 7 to 17. **$13.99**

E #2521 BEAUTY
Formal length Cotton Lace sheath is Acetate Taffeta lined with a neckline that scoops dangerously low in front and back. Zip back closing. Red, White or Black. Sizes 8 to 16. **$13.99**

F #2325 BRIDAL BEAUTY
The surest way to get to the altar is in this stunning sleeveless sheath. Lovely Cotton Lace dress is Acetate Taffeta lined with a neckline that scoops dangerously low in front and back. Zip back closing. White or Black. Sizes 8 to 16. **$8.99**

G #2782 GRAND ENTRANCE
Yours for a spectacular appearance . . . this fabulous one-shoulder sheath formal of regal rayon crepe clings to show a shapely figure. Beautifully made, fully lined . . . in Black or Gold. Sizes 8 to 18, Junior Sizes 7 to 17. **$17.99**

H #2567 SOFT SHOULDER
Bare one shoulder and captivate the crowd! Compliments will come your way when you wear this slender sheath of rich rayon crepe, fully lined so that no slip is needed. One shoulder is you, the other has a bewitching bow. Black, Purple or Orange. Sizes 8 to 18, Junior Sizes 7 to 17. **$13.99**

J #2728 HEAVEN'S ABOVE!
Looks nicer than nude with your bare arms and shoulders covered in sheer Nylon Mesh! Works wonders for your skin tone! Dress is a slithery Rayon Crepe sheath, fully lined. Solid Crepe cuffs and rolled turtleneck. Back zipper. Black. In sizes 8 to 16. **$15.99**

$5.88 earlybird SPECIALS 2/$10.88

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A #2575 **KNIT'S THE THING**
You look fabulously fetching in our high fashion at a low price! Our short sleeve sheath in Cotton Double Knit has monk's collar neckline and self-tie. Bewitching Black, Watermellon Red or Azure Blue.
Sizes 8 to 20. **$5.88**

B #2091 **EASY-GOER**
You'll live in and love this basic cotton double knit! (Love the price, too!) It's short sleeved for comfort, V-necked for style. Smartly belted with a leatherette thong. Here's the kind of tremendous value you find only at Frederick's! In **Navy** Blue, Pink or Aqua.
Sizes 10 to 18. And only **$5.88**

C #8024 **CLASSIC**
Classic appeal—with that fabulous Frederick's touch—you'll love the clinging fit of these magic Acetate and Cotton Lastex pants that rise high at the waist and slink-low to touch your ankles. Black, White, or Turquoise. Sizes 8 to 18. **$5.88**

D #2778 **LA SHEER**
Bare your shoulders—see the barely safe effect! This sensational Cotton wonder has that true Frederick's fit that snuggles your curves—styling has expensive details . . . like a generous 8" hem! Drip dry Cotton. Light Blue, Pink or **Yellow**, Black. Sizes 8 to 16. **$5.88**

E #2849 **DOLL ALL**
Every woman's a living doll when she steps into this happy check. Basic tank-style top is as flattering as can be. Skirt is flared, flirtatious. Arnel Triacetate and Cotton. 7" hem. Pink, Heavenly Blue, with white.
Sizes 8 to 16. **$5.88**

F #2321 **GLAMOUR PREVIEW**
Polka dots and moonbeams give you the thrilling picture of this honey of a dress. Top is tank styled with thin spaghetti straps and wow . . . does it fit perfectly! Cotton. White with dots of Black, Turquoise or Pink.
Sizes 8 to 16. **$5.88**

G #8238 **OFFICE ATTRACTION**
Be it the office . . . school . . . or just plain going everywhere . . . you'll have a million compliments in this Pima Cotton Blouse with wing collar. Outstanding styling: sleeves are tight with balloon effect . . . front line plunges. White or Black.
Sizes 32 to 38. **$5.88**

H #2654 **DEMURE OR DANGEROUS**
Wear it as a tantalizingly daring V-neck sheath or as a demure jumper. (We show it here with sweater #8874 at $3.99). Your budget will love it, and **he'll** adore it. Acetate Bonded Orlon-Acrylic Knit in **Navy Blue, Pink or Aqua.**
Sizes 8 to 16, Junior Sizes 7 to 15. **$5.88**

J #8874 **TOPS ALL!**
Terrific under jumpers! A basic top for pants! This turtleneck pullover in double-knit Cotton really is the fittingest! And so inexpensive . . . you'll want both colors: Back or White.
Sizes 8 to 20.
Junior sizes 7 to 15. **$3.99**

K #2193 **TIME TANTALIZER**
No matter what the time . . . this exciting dress fits the bill . . . and boy . . . does it fit! Our sleeveless shift of Cotton Knit with Contrast stitching on the wide belt. Or go casual, and leave the belt at home for that shifty look! Black, Tomato Red, Rich Beige.
Sizes 8 to 18. **$5.88**

A #2786 **CHEERS**
Everyone is rooting for Chavasette, the fabulous 100% acetate double knit . . . and at this price, who can resist this shapely sheath! More cheers for these fashion features . . . short dolman sleeves, crew neckline, back zipper and clever seam detail at the bust and hips. Treat yourself to this Chevesette classic in Pink, Blue or Beige. Sizes 8 to 16; Junior Sizes 7 to 15. **$12.99**

B #2787 **GEM**
Sex-sational sheath of Chavasette 100 per cent acetate double knit does the most to flatter you. Deep V-neck, pointed bodice and soft shirring under the bust enhance the bosom, accented by a glittering jeweled pin, strategically placed. Soft, supple Chevesette in delicious shades of Pink, Blue or Mint Green. Sizes 8 to 16; Junior sizes 7 to 15. **$12.99**

$12.99 or 2 for 24.98

C #2789 **JERSEY ACCENT**
Clever contrast and button trim accent this casual 2-pc. skirt set. Orlon Acrylic and Wool jersey, bonded to keep its shape, neatly tailored with ¾ sleeves and zipper-back top, slim pull-on skirt. White with Blue trim or Teal Blue with White trim. Sizes 6 to 16, Junior Sizes 5 to 15. **$12.99**

D #2488 **MAM'SELLE DE PARIS**
You're enchanting, Mam'selle in this current cutie clinging Orlon and Wool Jersey sheath with the "apple of his eye" neckline . . . flattering dolman sleeves. Black, Red or Royal Blue.
Sizes 8 to 16, Junior Sizes 7 to 15. **$12.99**

E #2638 **SPARKLE PLENTY**
You . . . radiantly aglow in your shimmering sheath that highlights every curve—glistens with every movement. Metallic Rayon Lurex with bonded backing to fit always in the same seductive manner. Black Magic. Angel Gold or Tinsel Silver.
Sizes 8 to 18. **$12.99**

F #2583 **ANGEL**
You're his slinky angel in our stunning curve-cued bonded Wool Jersey sheath . . . ¾ dolman seamed sleeves, high squared off neckline. In a Wool Jersey that never loses its shape or sags. Black, Beige, Red or Turquoise.
Sizes 8 to 18.
Junior sizes 7 to 17. **$12.99**

G #2722 **PLUSH LIVING**
Such lush velour . . . you'll want to live in this classic sheath! Marvelous combination of Estron acetate and nylon makes this velvety velour a joy to behold. Zipper front can be worn high in a turtle neck or plunged as low as you dare! Self-fabric tie and ¾ sleeves make it a go-everywhere style.
Sizes 10 to 20. Black, Red, Vivid Green or Peacock Blue. **$12.99**

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Mr. Frederick says, clothes make the woman! . . . . . For fashions designed with you in mind, take a tip from Frederick. "For every style for every mood, for every whim of every woman, we have the answer!"

A **#2785 KNIT BIT**
Bound to be beautiful — that's you in this 2-pc. bonded Orlon Acrylic crepe knit set with clever cotton binding around the neck, armholes and down the frog-trimmed front. Sleeveless top has back zipper, pull-on sheath skirt clings to curvaceous you. Aqua or Pink. Sizes 8 to 16. Junior sizes 7 to 15. **$7.99**

B **#2807 DARING STRIPES!**
Win him in stripes and solid which combine in a 2-pc. skirt set. You're fashion perfect and budget-wise with the striped single breasted top, smartly trimmed with tabs of the same stripe . . . fits so sleekly and smoothly Sheath skirt is in matching solid color, gives you that stunningly turned out look. Black, Pink or Turquoise with white stripes. Sizes 8 to 18. **$8.99**

C **#2809 JERSEY BELLE**
Sweet 'n sexy bonded orlon acrylic and wool in a 2-pc. jersey skirt set. Black grosgrain ribbon and white lace trim enhance the bell sleeve top. The back zipper, sheath skirt fits like a dream, does dreamy things for you! Fully bonded. Shocking Pink, Wild Turquoise or Bewitching Black. Sizes 8 to 16. **$12.99**

D **#2788 GLAMOUR A-GLOW-GLOW**
Sparkling sequins shimmer over a shapely white bodice to glamourize this cocktail sheath of lined Rayon Crepe. Scoop neck in front dips to a low, low back with easy-in back zipper. Black sequins and Bewitching Black. Sizes 8 to 16, Junior sizes 7 to 15. **$17.99**

E **#2805 WOOL DELIGHT!**
You'll stop them in their tracks when you step into this all wool, long sleeve sheath shift and zip it up as far . . . or down as low . . . as you want, with the full length front zipper! Has full length cuffed sleeves and self tie material belt. **All wool** classic beauty, with a zipper front at this low price! Powder Blue, Bold Pink or Lime Green. Sizes 10 to 18. **$10.99**

$ave MORE

ITEMS DESCRIBED BELOW APPEAR ON OPPOSITE PAGE!

F **#2806 POLKA TEASE**
You'll excite them at work or play in our 2-pc. skirt set which features a sleeveless polka dotted top with tantalizing V-neck and matching solid color skirt. Rayon and silk combine for a linen look, fit like a dream at our budget-stretching price! Turquoise, Olive Green, Pink or Yellow dots on white with matching solid skirts. Sizes 8 to 18. **$8.99**

G **#2076 ARABIAN NIGHTS**
Surround yourself with an air of mystery, and the subtle charms of our full-skirted cascade dress! The top, sparkling with thousands of gorgeous sequins on a knitted base . . . youthful high neckline a full Rayon Chiffon over Taffeta skirt dyed-to-match-the-top. Black, White or Royal Blue. Junior Sizes 5 to 15. **$24.99**

H **#2723 "GREAT" COAT!**
Campus cutie . . . working gal's wonder! All-Weather Cotton Corduroy is **laminated for warmth without weight! 100% water repellent!** Huge Big-Game pockets are more than 12" deep! Button trim . . . stand-up collar . . . flair back. Rayon lined. Gold, Beige or Olive Green. Sizes 8 to 18. **$15.99**

J **#2850 EVE**
Slither your seductive way toward your hubby in this Wool Jersey sheath. Insert dips past your bosom, adding the right accent. Tiny buttons repeat on sleeves. Lined. Black, Mink Brown, and Green. Sizes 7 to 17, Junior Sizes 8 to 18. **$19.99**

AA **#2591 HOUND'S TOOTH**
"Sharp" is the word for this hound's tooth check sheath of woven rayon-acetate . . . the dress that takes you from desk to date in style. Soft cowl neck and ¾ length sleeves make it right for cool weather. Smart Black and White checks nipped in at the waist with a shiny patent belt. Sizes 8 to 18. Junior sizes 7 to 17; Half sizes 14½ to 22½. **$8.99**

BB **#2963 SINGAPORE**
All the mystery of the Orient is yours when you wear this stunning dress . . . an authentic Mandarin sheath of beautiful Imported Cotton brocade, with a high Mandarin neckline, frog closing and daring darling side slits at the hemline. Dynasty Blue, Flaming Coral, or Gold. Sizes 8 to 16. **$9.99**

CC **#2784 TRAFFIC STOPPER**
Follow the white line for newest fashion look . . . the Mandarin a la Courreges . . . see how it travels around the neck, the sleeve, the hem, down the front and around the hips in a low-slung belt. The fabric is fabulous Orlon Acrylic crepe knit, bonded to acetate to insure the shape of this smart sheath. Aqua or Pink. Sizes 8 to 16; Junior sizes 7 to 15. **$8.99**

DD **#2636 BO-PEEP**
Bo-Peep Jumper laces demurely from bust to waist . . . and there its demureness ends! Orlon Acrylic Wool Jersey is BONDED for everlasting, true-to-form fit. With a long-sleeved Arnel Triacetate Crepe blouse, you get **two pieces for one low price!** Vibrant Red, Royal Blue or Emerald Green jumper; White blouse. Sizes 8 to 16. Junior sizes 7 to 15. **$15.99**

SEE OUR FABULOUS FOUNDATIONS ON PAGES 2 THRU 12

EE **#2675 BODY ENGLISH**
Be a sport! Give the spectators a thrill in this bonded Orlon Acrylic 2-pc. knit. Double-breasted jacket is low V-necked, ¾ sleeved. Pull-on sheath skirt hugs the hips the way it oughta. A classic in basic body English! **Winter White, Light Blue, Soft Pink.** Sizes 8 to 18. **$9.99**

FF **#2129 HOLD ME**
Seductive Arnel Triacetate Jersey dress clings and clutches your shape . . . hides NONE of your good points. Crystal pleated skirt stays close but sways majestically with your every movement. Midnight Black with Multi-color belt. Sizes 10 to 18. **$6.88**

GG **#2668 LITTLE STAR**
Outshine everyone in your Cotton and Arnel Triacetate full skirted dress. Has a soft, Lace bustline that is oh-so feminine, criss-cross tie trim shapes tiny midriff above the lace inset in the full, flirty skirt. Black, Orange, Light Blue. Junior Sizes 7 to 15. **$14.99**

HH **#2762 ONCE OVER BARELY**
This bosom is just like nude . . . only nicer! Fantastically deep scoop neck covers just the tip of your busts. Straps are w-i-d-e apart. Back zipper provides the discipline. Very sheathy, very sexy, in Bonded Rayon and Acetate Crepe. Black or White. Sizes 8 to 18. **$17.99**

SEE OUR WONDERFUL WIG COLLECTION ON PAGES 30 THRU 31

BETTER BUY NOW!

A #2150 SPARKLE
You...radiantly aglow in your shimmering sheath that highlights every curve—glistens with every movement. Metallic Rayon Lurex with bonded backing to fit always in the same seductive manner. Black Magic, Angel Gold or Tinsel Silver. Sizes 8 to 18. $12.88

B #2348 FLATTERY!
Love yourself in Lace! Cotton Lace sheath fits with such flattery! It's fully lined in Acetate Taffeta, with tiny spaghetti straps. Over it, the sleeveless ¾ Mandarin jacket is edged all around with bouncing ball fringe. Delicious in White, Pink or Blue. Junior sizes 7 to 17. $16.88

C #8957 FUR FAVORITE
Who would dream that this soft sweater with its luxurious thick fur collar costs a mere $12.99 yet looks like a million! Orlon acrylic cardigan trimmed with a large collar of rich, imported French rabbit comes in all White or all Black. Marvelous gift buy in sizes 34 to 40. $12.88

D #2257 CAVIAR
Be a sensation in a dress that's a solid blaze of sequins on lace. The front is high, the back scooped down to there! Designed so you don't have to wear a bra. Back zipper. Royal Blue, Black or White. Sizes 8 to 16. $24.88

E #2122 TWO TO SHOW
Rayon and Acetate Satin, coat's huge lapels gleam with floral sprays of rhinestones and pearls. Sleeveless sheath has matching trim from bust to hip. Coat in Red and White with White dress, as shown; also in all Black with White collar. Sizes 8 to 18. $27.88

F #2495 EVENING INCANDESCENCE
The candle is flickering in the magic of sequins...they shine and flaunt your figure in a daring sheath that fits like a glowing second skin! Never have you worn such Drama. Glittering Black, or White. Sizes 8 to 16. Junior sizes 7 to 15. $24.88

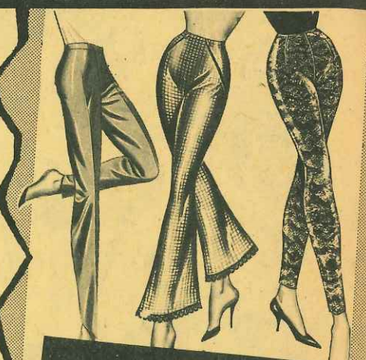
G #2027 SWEET BUTTERFLY
This is one you must have... Rayon Matte Jersey, of course! Fitted sheath with the most eye catching front drape across the bustline to a smart tie finish on the right shoulder. This long sleeve beauty is so party perfect. Devil Black, Royal Blue, Oyster White. Sizes 8 to 18. $13.88

WHILE THEY LAST !!!
CLEARANCE

LEAVE SELECTION TO US
We must pick your winner for you, as it is impossible to offer you selection on such drastically reduced stock!

GIVE 3 COLOR CHOICES
We will do our best to give you your color preference. Be sure to list your first 3 choices!
First come, first served, so hurry!
NO RETURNS OR EXCHANGES

PLAYSUITS
$5.88
WERE TO $15.99
GROUP A
Smashing Sportswear for exciting playtime hours. Prices slashed! Sizes 8 to 18.



CAPRIS
2 FOR $4.88
WERE TO $12.99
GROUP D
Slender capri pants that do the most for you . . . sizes 8 to 18. Prices unbelievably slashed!

JUMP-INS CAPRI SETS
$4.88
WERE TO $15.99
GROUP B
Figure-hugging all-in-one jump-ins or pants with co-ordinated tops in a variety of colors. Sizes 8 to 18.

JUMP-IN
$6.88
#8575 WORLDS FAIR
From the world leader of fashion... Fredericks...to the fairest of fair... you! It's the fabulous jump suit... at a fantastic buy... Stretch 100% Cotton corduroy Jump suit has the zip up front ...huge stand-up collar and ¾ Raglan sleeves. Hugs your figure perfectly. Black, Royal Blue, Red. Sizes 8 to 16. $6.88

TOPS
2 FOR $4.88
WERE TO $11.99
GROUP C
Prices spectacularly slashed on Frederick's fabulous tops — knits, blouses. Sizes 8 to 18.

BUY NOW! SAVE

Now . . . the most exciting SWIMSUIT PRE-SEASON SALE! . . . we must limit this $1.00 offer on Swimsuits to February 28th, 1966 . . . because as you see . . . prices are too unbelievably low to last . . . so don't miss this sale . . . use this special discount coupon that entitles you to Frederick's Pre-season $1.00 saving!!

THIS OFFER GOOD UNTIL FEBRUARY 28, 1966

Eunice Dee

When it comes to swimsuits . . . come to Frederick's. I find the most figure-flattering styles I have ever modelled are right here in the Frederick's catalog.

A #1887 TRAIL BLAZER
Light up the beach in blazin' Lurex! Svelte maillot swimsuit shows you off with a deep V back, a plunging front that criss-cross laces. Beautifully built-in bra. So sensational . . . so shapely in Nylon and Mylar Lurex! Gold, Blue or Green. In sizes 32 to 38. $12.99

B #1883 EVE'S TEASE
The teeniest bikini of them all! Look next to naked in this nude Arnel Jersey, wickedly outlined in Black looped fringe. The push-up padded bra fits so perfectly you order the suit by your own cup size. Nude Beige with Black trim. Sizes 32 to 38: B, C and D cups. $6.99

EARLY BIRD VALUES IN FINE SWIMWEAR

C #1880 JERSEY BELLE
A scanty but mighty bust enhancer! Padded shell bra builds up a small bosom . . . makes a big-busted gal one for the looks! In Roman striped Arnel Tri-acetate Jersey . . . fully-lined . . . flatters your figure! White, with multi-colored stripes. Sizes 30 to 36. $8.99

D #1881 POLKA PARTY
He'll have sun spots in front of his eyes when you prance by in this sultry polka-dot! Shell padded bra is sheered over the bust for fit and form. Brief tie-back panties. In all Cotton, fully lined. Beautiful assorted dots, on White background. Sizes 30 to 36. $7.99

E #1885 SHOW OFF
Be open for show business in this star-tling stretch maillot! The big star cutout is lined in nude sheer, and naked you is showing through! Sprays of jet beads radiate over the front. Low-low back. In Black double knit Nylon Helanca. Sizes 32 to 38. $12.99

F #1878 THE LEAST ONE
Minimum coverage . . . tiniest price! Cotton checked bikini has teeny panties that tie on the side. Wired bra is U-cut for free-wheeling cleavage. Top and panties are sheered behind to hug tight, even when wet. Fully lined. In beautiful assorted Gingham checks. Sizes 30 to 36. $5.99

G #1882 WET SEAL
Be his li'l pet wet seal . . . shiney, sleek and slithery! All-Nylon fabric has a fabulous finish that simulates a dripping wet seal. Cute! Fully lined . . . sensational fitted bra! In Black, Burnished Gold or Brown. Sizes 30 to 36. These sold for $17.99 . . . now, while they last, only $9.99

H #1886 STRETCH TERRY-IFIC!
'Swonderful! Stretch Cotton and Nylon Terrycloth MOLDS to your figure in this low-backed fitted maillot. Swims well . . . lets your curves swell! Wide scoop neck is edged with a lei of contrasting braid. The built-in bra's a feat of engineering! Blue or Pink. In sizes 32 to 38. $10.99

J #1888 WEESOME THREESOME
Be three-to-see in this 2-piece Cotton swimsuit with a matching sleeveless jacket. Terrific bra is padded with foam rubber. Little banded panties hug the thighs. Wicky-wacky rick rack trim! Red with Blue rick rack; or Blue with Red. Sizes 32 to 38. 3-pcs. $10.99

K #1879 STRIP TEASE
Wig-wag your ruffled hips . . . he'll get the message! All around the bikini panties is a triple row of White eyelet ruffles. Such mucho shaping in the bra, it supports itself halter-tied or strapless. Completely lined. Beautiful assortment checks, cotton. Sizes 30 to 36. $7.99

L #1884 WHOA, BABE!
Your diaper suit is showing off every luscious curve! Draped Nylon Jersey one-piece swimsuit achieves that new natural look. The built-in bra is padded to perfection. And what a bargain! Last season, this suit sold for $25! Nude Beige or Black or White. Sizes 30 to 36. $8.99

THE NUDE NATURAL LOOK
NYLON JERSEY $8.99

That IMPORT Look!

A #1893 HOT STRETCH
Supple 2-pc. Nylon Helanca stretches with you to cling like skin. Over the bust, Black jet beads swing and sway with every move. Bra is underwired for magnificent shaping . . . pants are bare as they dare! Shocking Pink or Electric Blue, with Black trim. Sizes 30 to 36. $11.99

B #1894 WOW-WEE!
Thrill with this frill of embroidery and Lace . . . and precious little coverage! Cotton Eyelet bikini has an underwired bra, with demi-shell cups scalloped in Lace. Panties and top are daintily lined . . . exquisitely finished. So feminine! In White only. Sizes 30 to 36. $12.99

C #1892 MESH OVER FLESH
Provocative black mesh bikini swimsuit boasts a tremendous following . . . all male eyes!! Lush black cotton mesh over White or Blue cotton skillfully fashioned into a beautiful underwired half-shell bra . . . sides and inset between busts are just mesh over flesh. Sizes 30 to 36. $9.99

D #1891 GLEAM QUEEN
Glitter and show in a blaze of glory! Shining Mylar and Rayon Lurex bikini is engineered with an underwired bra that's slightly shell-padded to make a beachy showing. 2-pcs. completely Cotton lined . . . they'll hold their shape and yours! Black or Silver. Sizes 30 to 36. $10.99

Discount Coupon

This coupon when attached to an order for any Swimsuit on Pages 24 and 25 is worth $1.00 towards price of item. (Attach coupon to your order.)
(Good only until Feb. 28, 1966)

$1 WORTH 1 DOLLAR $1

E #1889 THREE BARES
Bare above . . . bare in the middle . . . bare at the sides! Papa Bear says: "This suit's too hot!" A fabric lining in the cups and panties allows for minimum modesty. The rest is Naked Net! Underwired bra. Black Cotton net, over Blue or Pink. In sizes 30 to 36. $10.99

F #1890 GO FOR BUST!
It's what's up front that counts! Your busts are perma-placed and separated in this wild underwired bra that lifts your bosoms wide apart. Exciting flowered Cotton print . . . exciting fit! Fully lined, and mighty brief! Multi-color floral print. Sizes 30 to 36. $8.99

G #1812 MINIKINI
Briefest bikini yet! You'll wonder how it stays on . . . yet you'll wear it with perfect security! The bottom has a fully elasticized back. Underwired bra is pushup-padded for fabulous cleavage. So sensational, in fully lined Cotton Poplin, Apple Green with Black binding. Sizes 30 to 36. $11.99

H #1821 ILLUSION
Through a veil darkly, lots of you's showing! This one-piece swimsuit, cut like a bikini, is meshed at the midriff with Stretch Nylon Net. Hip hugger bottom . . . scooped-out back . . . built-in cushioned bra. Sultry in Double Knit Nylon and Lycra Spandex. Black only. Sizes 32 to 38. $7.88

J #1838 SOFT GUITARS
Want a sun tan? Slip this on and enjoy yourself. Gay Hawaiian print covers push-up padded bra, lined bikini pants. Waterproof pads are removable for easy washing. Cotton. Prints of Lilac, heavenly Blue, Red. Sizes 32 to 36 A, B, C cups. $8.99

K #1851 GINGHAM GAL
He'll look twice at this gingham check —to see where it ends and you begin— the latest nude-look captivated in a very brief brief and push-up padded bra top. Absolutely the most in Nude Beige checks. Sizes 32 to 36, A, B, C cup. $5.99

WOW-WEES! Imported Bikinis... Exclusively Frederick's!

The Wild Ones are here . . . and only Frederick's got 'em! Every bra is wildly underwired. Fits are fantastic! Priced as low as their cut, these imports can't even be copied for double the money. Buy yours by the closetfull!

Values Galore

A #8951 CANDIDATE
The people's choice! Get out the vote In this elegant Cotton Velveteen Jumpin! Fitted front has a wing collar that zips into a high-or-low V-neckline. And hey! Dig that wild zippered back dropseat, half-hidden by a wide self-belt. Kelly Green, Turquoise or Lilac. Sizes 8 to 18. **$10.99**

B #8990 POOR BOY, LUCKY GIRL!
Our cotton ribbed sleeveless poor boy sweater leaves no doubt you're a girl-type when you match it with capris, hip huggers, skirts or shorts. Stove pipe neckline and extra long back zipper for WOWIE fit! One of the best features is the low price! Sinful Black, Wild Gold, White or Olive Green. Sizes 6 to 16. **$3.99**

C #8991 STRETCH 'N CHECKS
For a smooth, clinging fit and a lovelier you, our back zip cotton stretch capris. Wide back leatherette belt hugs with a completely feminine look. A big value at a small price! Black and White check. Sizes 8 to 18. **$5.99**

D #8954 TURTLE BLOUSKIN
Look out for curves in this molded-to-you blouskin of Nylon Helanca stretch fabric . . . all the rage with a high turtle neck and back zipper — an absolute must with the new hip-rider pants. Black, White, Rocket Red, or Royal Blue. Sizes 8 to 18. **$6.50**

E #8678 SIZZLER
You have a figure and you want to show it off? Well, you know how Lastex fits . . . and when it's Satin Lastex you can expect the most in shimmering curve-revealing allure. Flattering hi-rise waist. Acetate, Cotton and Rubber. Black, White. Sizes 8 to 18. **$9.99**

F #8609 STAND-IN
The perfect stand-in for any scene . . . your two-way stretch skirt of double knit Nylon Helanca. Just pull on . . . and prepare to go! Waist band is elacticized to give you the well-groomed look always! Black, Red, or Blue. Sizes 8 to 16. **$7.99**

G #8998 TERRY PLAYMATE
Printed cotton terry playsuit with lovely cowl neck. Sinsational zipper front zips into and over the turtle neck cowl . . . or it may be left delightfully open between the bust. Regularly $10.99, while they last, only $5.88. A blaze of lush colors combine in this beautiful terry print. Sizes 8 to 16. **$5.88**

H #8952 BONDED BARGAIN
The female shape is here to stay! Shaping is PERMANENTLY BONDED into this 2-piece Orlon Acrylic Wool Jersey! Button-front top has a toss-over tie collar, short sleeves. Pull-on skirt is elastic waisted for personalized fit. Black, Bright Blue or Winter White or Pink Sizes 10 to 18. **$9.99**

A #8374 OUT AND ABOUT
Get out and be seen in these never-before Cotton Velveteen' hi rise capri pants, imported for your pleasure. Black, Turquoise and Red. Sizes 8 to 16. Junior sizes 7 to 15 **$4.99**

B #8840 THE FITTIN'EST
Underscore your figure with the fittin'est stretch pants you're likely to see! Double-Knit Rayon and Nylon capris pull on, have a hug-tight elastic waistband. Stirrup straps hold them taut and trim. Black, Royal Blue, Green. Sizes 8 to 18. Junior sizes 7 to 17. **$5.99**

C #8995 PARIS INSPIRED
French flavor Courreges capris with fly front Hug-me look! You'll be a winner in this rayon and nylon double knit helanca stretch pant with tiny leatherette belt and bottom slit legs. Copied from a fabulously expensive pant. Sizes 6 to 16. Regularly $10.99, now while they last, in Black, Red or Powder Blue. **$5.99**

D #8992 FLOWERS A-GO-GO
Swing onto the scene in our cotton hop sacking hip huggers in a floral print, and you'll be the leader of the pack! Solid color leatherette belt for that extra touch and the tiniest bell bottom flair. Step out in Real Red or Azure Blue floral print. Sizes 8 to 16. **$5.99**

E #8879 GLITTER TOP
Allover sequins . . . allover allure! Add glitter and glow to your fancy pants and dressy evening skirts with this shimmering topper that's solidly sequinned from top to bottom. Long back zipper : . . Acetate Taffeta underbody. Choose Black or White. Sizes 32 to 38. **$8.99**

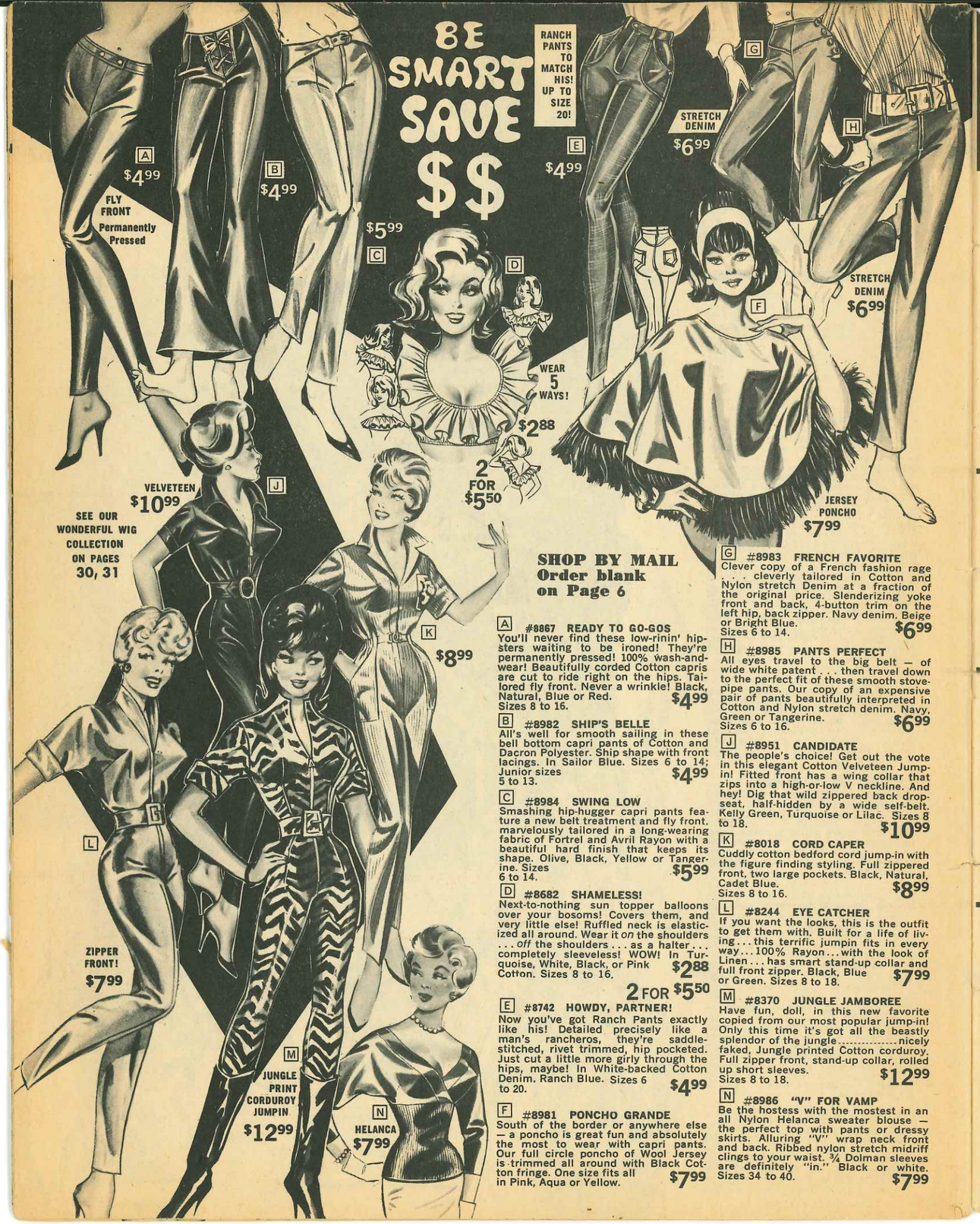
F #8967 SHEER WESTERN
The Sheer of the Year! Long-sleeved Western-style chiffon shirt is completely sheer and see-through. No lining at all! Amazing over a dressy bra! Rhinestone buttons blaze down the front, at the cuffs. In less than 40 denier Rayon sheer. Black, White, Red, or Royal Blue. Sizes 30 to 38. **$8.99**

G #8956 PARFAIT TOP
Top your favorite dressy skirt or capri pants with this date-bait blouse of luscious tri-acetate arnel jersey. This dreamy fabric drapes perfectly for the deep crushed turtle neck, clings to your every curve, tapers your arms with wrist-length sleeves. Convenient back zipper. Black or White. Sizes 32 to 38. **$7.99**

H #8994 GLITTER 'N GLOW
Dressy shell with a message he'll read clearly! Rayon and mylar give you that glittering look, while the drape neck hints at other treasures. Does fantastic things for pants or skirts . . . and for you! Sleeveless, with top to bottom back buttons. Stunning Silver, Come-Hither Pink or Bashful Blue. Sizes 32 to 38. **$5.99**

J #8585 SIREN SHIRT
You'll look so great in sultry satin! ¾ length sleeves end in turned-back cuffs . . . notched collar unbuttons as far as you dare! Tailored in hi-light Acetate Satin, here's the perfect mate for pants and skirts. White, Black. or Gold. In sizes 32 to 38. **$6.99**

MARILYN GASTON SAYS:
What a wonderful feeling it is to know that all eyes turn toward me when I wear sportswear from Frederick's of Hollywood. As a model I appreciate the great stlying and terrific fit . . . and all those admiring glances!



SHOP BY MAIL
Order blank on Page 6

A **#8867 READY TO GO-GOS**
You'll never find these low-rinin' hipsters waiting to be ironed! They're permanently pressed! 100% wash-and-wear! Beautifully corded Cotton capris are cut to ride right on the hips. Tailored fly front. Never a wrinkle! Black, Natural, Blue or Red. Sizes 8 to 16. **$4.99**

B **#8982 SHIP'S BELLE**
All's well for smooth sailing in these bell bottom capri pants of Cotton and Dacron Polyester. Ship shape with front lacings. In Sailor Blue. Sizes 6 to 14; Junior sizes 5 to 13. **$4.99**

C **#8984 SWING LOW**
Smashing hip-hugger capri pants feature a new belt treatment and fly front, marvelously tailored in a long-wearing fabric of Fortrel and Avril Rayon with a beautiful hard finish that keeps its shape. Olive, Black, Yellow or Tangerine. Sizes 6 to 14. **$5.99**

D **#8682 SHAMELESS!**
Next-to-nothing sun topper balloons over your bosoms! Covers them, and very little else! Ruffled neck is elasticized all around. Wear it *on* the shoulders . . . *off* the shoulders . . . as a halter . . . completely sleeveless! WOW! In Turquoise, White, Black, or Pink Cotton. Sizes 8 to 16. **$2.88**
2 FOR $5.50

E **#8742 HOWDY, PARTNER!**
Now you've got Ranch Pants exactly like his! Detailed precisely like a man's rancheros, they're saddle-stitched, rivet trimmed, hip pocketed. Just cut a little more girly through the hips, maybe! In White-backed Cotton Denim. Ranch Blue. Sizes 6 to 20. **$4.99**

F **#8981 PONCHO GRANDE**
South of the border or anywhere else — a poncho is great fun and absolutely the most to wear with capri pants. Our full circle poncho of Wool Jersey is trimmed all around with Black Cotton fringe. One size fits all in Pink, Aqua or Yellow. **$7.99**

G **#8983 FRENCH FAVORITE**
Clever copy of a French fashion rage . . . cleverly tailored in Cotton and Nylon stretch Denim at a fraction of the original price. Slenderizing yoke front and back, 4-button trim on the left hip, back zipper. Navy denim, Beige or Bright Blue. Sizes 6 to 14. **$6.99**

H **#8985 PANTS PERFECT**
All eyes travel to the big belt — of wide white patent . . . then travel down to the perfect fit of these smooth stove-pipe pants. Our copy of an expensive pair of pants beautifully interpreted in Cotton and Nylon stretch denim. Navy, Green or Tangerine. Sizes 6 to 16. **$6.99**

J **#8951 CANDIDATE**
The people's choice! Get out the vote in this elegant Cotton Velveteen Jumpin! Fitted front has a wing collar that zips into a high-or-low V neckline. And hey! Dig that wild zippered back drop-seat, half-hidden by a wide self-belt. Kelly Green, Turquoise or Lilac. Sizes 8 to 18. **$10.99**

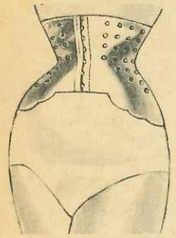
K **#8018 CORD CAPER**
Cuddly cotton bedford cord jump-in with the figure finding styling. Full zippered front, two large pockets. Black, Natural, Cadet Blue. Sizes 8 to 16. **$8.99**

L **#8244 EYE CATCHER**
If you want the looks, this is the outfit to get them with. Built for a life of living . . . this terrific jumpin fits in every way . . . 100% Rayon . . . with the look of Linen . . . has smart stand-up collar and full front zipper. Black, Blue or Green. Sizes 8 to 18. **$7.99**

M **#8370 JUNGLE JAMBOREE**
Have fun, doll, in this new favorite copied from our most popular jump-in! Only this time it's got all the beastly splendor of the jungle . . . . . nicely faked, Jungle printed Cotton corduroy. Full zipper front, stand-up collar, rolled up short sleeves. Sizes 8 to 18. **$12.99**

N **#8986 "V" FOR VAMP**
Be the hostess with the mostest in an all Nylon Helanca sweater blouse — the perfect top with pants or dressy skirts. Alluring "V" wrap neck front and back. Ribbed nylon stretch midriff clings to your waist. ¾ Dolman sleeves are definitely "in." Black or white. Sizes 34 to 40. **$7.99**

SHAPELY BUDGET BEAUTY



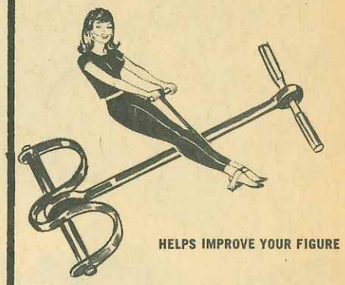
#9220 WAIST CINCHER
ALL-RUBBER waist cincher aids in pulling in waist size. Keep your shape lusciously curved! Sturdy front-hooking. Sizes 22 to 32. **$2.00**

SHAPE YOUR LEGS WITH PADS!

#9391 LOVELI-LEGS
After years of scientific research Frederick's proudly brings you a sculpted, contoured Loveli-Leg Pad with feathered edges invisible to everyone. Loveli-Leg is 12 inches in length, soft as flesh, can fill in any hollow or simply add curves to "thin" legs. Wear with MAGIC COVER-UPS, the hide-all glamour stockings. Light or Dark Leg Pads. **$29.99**

#9392 MAGIC COVER-UPS
Magic hose that do a wonderful cover-up job! Wear over your LOVELI-LEG pads . . . wear to hide unsightly blemishes, scars, birthmarks or vericose veins. Gives extra support to gals on their legs all day. Short, Average, Tall. **$11.95**

Was $4.5 Now $29.99



#9044 BODY BEAUTY
A safe, easy way to firm and tone up the body. Rugged, compact one-unit exerciser gives excellent rowing action. Helps improve your figure this natural way! Any room can become your private gym for keeping the body beautiful. **$3.99**

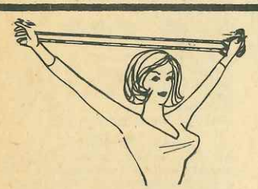
Remove Unwanted Hair!...
Permanently! Painlessly!

#9404 REMOVE UNWANTED HAIR
Unwanted hair gone forever—safely, painlessly, the Lemos Permagon way. Completely destroys hair roots without breaking skin. Unwanted hair permanently gone from face or body, with the electrolysis treatments that might cost hundreds of dollars elsewhere. NOW $6.50

Was $7.99

#9189 EXERCISE SUIT
Two-piece vinyl suit is perfect answer for "what-to-wear" while exercising. Both men and women will find this an aid to temporary loss of body moisture. Small, Medium or Large. **$6.99**

#9037 SHAPE-ETTE
Get into shape by temporary loss of body moisture. Works like a steam bath. Can be worn unnoticeably under clothes while holding with fantastic control. Waist to knee length. Small, Medium, Large, or Extra Large. **$9.99**



#9574 TOP-FORM EXERCISER
Shaping up your figure can be fun . . . and it need take only a few minutes a day! Start gradually. In a few day's time you'll be ready for the full beauty routine to keep you in top form. Exercise sheet gives you professional help. Excellent for all parts of the body. **$1.00**

#9516 SMILE SHY?
Make every tooth a gleaming pearl with this new dental cosmetic you apply like nail enamel. In just 3 minutes, you'll have a smile like a movie star's! Covers dullness, stains, discolorations, even gold fillings. Dentists formula is safe and harmless to all teeth. 3 or 4 months supply. **$3**

#9440 DESIGN BEAUTIFUL BROWS!
Create a fashion-perfect eyebrow shape by simply following the outline guide when making up your eyebrows. No accidental smudges whether you use pencil or brush. Slip the Brow Line around your head, fill in open outlines, even while wearing glasses. Seven different brow shapes. Transparent, plastic, adjustable. **$1.00**

#9038 FOR MEN ONLY
Men, now you can get a woman's second glance! 100% rubber trunks for an effective temporary loss of body moisture. Wear while exercising, under swim trunks or for perfect form control under slacks. Small, Medium, Large. **$2.99**

LADY BIRD WIG [A]

fredericks OF HOLLYWOOD WIG SALE! LIMITED TIME SPECIALS!

FREE! Natural Thickness EYELASHES

Purchase any wig or hairpiece on this page and we will send you FREE a set of Eyelashes in Black or Brown. Fabulous natural thickness eyelashes now yours . . . send for this $2.00 value **today!**

Money Back Guarantee

HUMAN HAIR & DYNEL BLEND [D]

[A] #9036 LADY BIRD
First Lady of fashion in Frederick's newest hair style. Lustrous synthetic wig can be combed and restyled. Black, Brown or Blonde. **$8.99**

[B] #9055 PRETTY POUF
Toss away your cares . . . and let Frederick's take over your worries with a fabulous glamour-wig in charming curl-pouf styling. Clever man-made synthetic combs and brushes for re-styling. Fits all head sizes. Black, dark or light brown, blonde or platinum. (Plus $1.00 shipping charges.) **$4.50**

[C] #9064 CURLY TOP CLEO
Frederick's latest creation combines the seductiveness of the Cleopatra page boy with fashions newest curly top look. The result is glamour plus! Made of easy-to-care-for acetate. Can be re-styled. Black, Brown or Blonde. **$10.99**

[D] #9400 GLAMOUR SWIRL
What a combination! Human Hair PLUS Dynel Modacrylic fibre. All the strength, quality and lustrous vitality of Human Hair . . . yet easier to style, set and keep set. Blonde, Black, Brown or Platinum. (Plus $1.00 Shipping Charges) FREE stand. **$20**

[E] #9052 WONDER WIG
Be an exciting new you . . . anywhere! . . . anytime! . . . the beauty parlor look in minutes! Comb and brush it in the way that really suits your personality; fits any headsize. Made of dynel on a light and airy base. Change from one stunning style to another in minutes. . . . right for any occasion. Light Blonde, Auburn, Light or Dark Brown. Platinum **$4.99**

[F] #9451 BUBBLE
One of the greatest wigs in Frederick's collection . . . can be styled and re-set. Beautifully PRE-STYLED in today's latest Bubble Bouffant, Acetate. Silver, Black or Brown. (Plus $1.00 Shipping Charges) FREE stand. **$9**

[G] #9082 INSTANT SUCCESS
Worried about hair too thin on top OR a coiffure that has gone "flat" OR not enough hair for flattering height? Our quick-change dynel hairpiece with its 3 inch flat base and 15 inch luxurious length answers these problems and many more! Comes glamourously pre-styled. Black, Dark, Medium or Light Brown, Dark or Light Auburn, Golden or Champagne Blonde or Platinum. **$6.88**

[H] #9395 BOUFFANT
Our new and glamorous Dynel blend wig. High fashion styling can be combed, re-set and sprayed to stay. Comes complete with FREE stand. Black, Medium or Dark Brown, Honey Blonde. (Plus $1 Shipping Charges) **$12.99**

[J] #9563 TURBAN WIG
All this dynel turban hat needs to change your personality is a brush and a little imagination! Swirl it up, brush it down . . . instantly a new YOU. Needs no setting or professional styling. Glamorous shades of Black, Brown, Auburn, Platinum or Blonde. **$3.50**

My Frederick's of Hollywood wig is a marvelous investment . . . at a moment's notice I can be ready for a modelling engagement or a date . . . looking and feeling like a million. I know that my wig looks so natural no one would ever guess . . . no wonder the movie stars get their wigs at Fredericks's too!

Marilyn Lee

ORDER TODAY
See Page 6 for Order Blank

YEAR END *Clearance* SALE

100% HUMAN HAIR WIGS!

"Frederick's of Hollywood . . . wigmakers to the stars! We offer our exciting collection of wigs at sensationally low prices! We use only long, luxurious human hair of superb quality. Carefully constructed on ventilated caps, they're so comfortable you feel positively light-headed! See our complete range of exquisite shadings . . . each color prettier than the last! We make it easy for you to own one (or more!) of the world's finest wigs. For convenience, for pleasure, for flattery: add it up! Only Frederick's offers such color choice, quality, lighter-than-air construction, unbelievable low-low prices! And remember! Our money back guarantee protects you."

FIRST TIME EVER! **$28.88**

WIG STAND $1.62
STYLING $4.50
YOU PAY $35.00

WAS $65

While They Last!

HAND TIED 100% HUMAN HAIR. WAS $125 NOW $69

100% HUMAN HAIR HAND FINISHED WAS $75 NOW $49

100% HUMAN HAIR

WEAR 101 WAYS

AMERICAN MADE — 100% HUMAN HAIR. SOLD ELSEWHERE UP TO $79.00

PERFECT MATCH GUARANTEED

100% HUMAN HAIR WIGLET!

CHARGE IT! See Page 6 for Revolving Credit Charge Application

[A] #9901 REAL HAIR FASHION WIG
Imported 100% human hair wig, extra closely stitched on the finest nylon ventilated mesh base. Luxurious, long hair with natural sheen. Can be cut and styled for many new, interesting hairdos. Popular shades of Black, Light or Dark Brown or Auburn. Wig head and styling is included.* **$35***

[B] #9906 ELEGANTE
The most elegant way to feel like a completely new person for such a low cost. Created and fashioned from 100% human hair on a ventilated nylon cap. The strands of lustrous, fine quality hair are double knotted by hand for lasting quality. Black, Light or Dark Brown, Dark Auburn or Champagne Blonde. **$69**

[C] #9908 FASHION FLATTERY
Exquisite 100% human hair machine made wig with some of the fine qualities of a hand-made wig. The entire front edge and center crown is hand-tied and double knotted . . . giving it the natural-look of your own hair. Superb color range of Black, Dark Brown, Chestnut Brown, Medium Brown, Light Brown, Light Auburn, Camel, Strawberry, Black Salt and Pepper, Golden Blonde, Champagne Blonde, Ash Blonde, Silver Champagne, Frosted. **$49**

[D] [E] LUXURIOUS PONY TAIL
Create a dramatic new hair style in seconds with a luxurious 100% human hair pony tail. Fasten at the top of the head or at the nape of the neck for a coiffure that is new and exciting. Can be braided, worn loosely looped or curled. 22 inch length, 2 ounces.

[D] #9552 Black, Dark, Medium or Chestnut Brown or Auburn. **$12.88**

[E] #9058 Camel, Sherry, Black Salt 'n Pepper, Champagne Blonde, Honey Blonde or Silver Platinum. **$17.88**

[F] #9902 AMERICAN-MADE
Superb quality of luxurious 100% human hair. Tapered, special fitting crown, ventilated cap. Have an exciting new hair-do instantly! Built-in elastic adjustable to all sizes. Dramatic colors of Black, Dark or Light Brown, or Dark Auburn. Plus $1.00 shipping charges. Wig head is included. **$39**

[G] [H] [J] WONDER WIGLET
Versatile 100% human hairpiece adds more hair to today's smooth styles . . . let's you have the convenience of short hair and the beauty of special styles. Adds body or height, bangs or side fullness. The tricks are yours whether for daytime casualness or a gala evening! Use two or three for perfect elegance, in either combing in with your own hair or for contrasting compliments.

[G] #9529 Black, Dark, Medium or Chestnut Brown or Auburn. **$10.88**

[H] #9057 Light Brown, Camel, Sherry, Strawberry or Black Salt 'n Pepper. **$15.88**

[J] #9059 Golden Blonde, Champagne Blonde, Honey Blonde or Silver Champagne. **$17.88**

MONEY BACK GUARANTEE

Due to new government regulations, all human hair wigs subject to available supply. We reserve the right to limit quantities.

Go ahead and bat your eyes . . . those big, beautiful eyes fringed with lush lashes . . . and only you know they came from Frederick's! Dramatize your eyes with these fashion tips . . . direct from Hollywood:

- *enlarge small eyes* with extra lashes on upper lid
- *balance prominent eyes* with thin lashes on lower lid
- *bring wide-spaced eyes* closer with long lashes at center
- *open out close set eyes* with double thick lashes on outer, upper lid
- *bring out receding eyes* with furry lashes
- *elongate round eyes* with third of a lash strip at outer corners

Glamour-eyes!

#9023 HUMAN HAIR EYELASHES
Long, luxurious eyelashes imported from Europe form a natural frame for your eyes . . . only you will know they aren't your own! Delicate strands of real hair meticulously fashioned. Pre-shaped, self-adhesive, mix beautifully with your own lashes. Includes special application fluid and instructions. Black or Brown **$2.50**

#9535 FUR EYELASHES
Bring French glamour to your eyes with long, thick, exquisite fur lashes. Precisely created to adhere so gently but surely. Daringly deceptive for the most glamorous, expressive eyes in the world! Includes special application fluid and instructions. Black or Brown. **$3.99**

#9381 HUMAN HAIR EYEBROWS
Frederick's new beauty idea eliminates plucking or tweezing eyebrows. Made of human hair for that natural brow-line to enhance your beauty. Shape as you wish. Intricately hand fashioned on transparent backing. Self-adhesive and so comfortable to wear. Includes special application fluid and instructions. Light or Dark Brown, grey or Black. **$4.25**

fredericks OF HOLLYWOOD

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~~3-3E02~~ AFTER COPYING.
THANKS, J.C.

BACK COVER

This catalog expires midnight Feb. 28, 1966

MONEY BACK GUARANTEE

A WHILE THEY LAST $7.88

B RIBBED POOR BOY $3.99

LEATHERETTE

C $4.88 Leatherette

D $4.88 Leatherette

A #2810 VERSATILE JUMPER
Accent your charms . . . add to your wardrobe with this stunning V-neck jumper, smartly accentuated with a chain trim between the bust. Wear it with a blouse, sweater, or as shown with our stove pipe poor boy sweater. Stretch cotton double knit for that extra smooth clinging fit. Regularly sold for $10.99, while they last, $7.88. Lush Turquoise or Charcoal Gray. Sizes 6 to 16, Junior Sizes 5 to 15. $7.88

B #8990 POOR BOY, LUCKY GIRL!
Our cotton ribbed sleeveless poor boy sweater leaves no doubt you're a girl-type when you match it with capris, hip huggers, skirts or shorts. Stove pipe neckline and extra long back zipper for WOWIE fit! One of the best features is the low price! Sinful Black, Wild Gold, White or Olive Green. Sizes 6 to 16. $3.99

C #7439 CAR SKIRT
Leatherette skirt looks sleek and luscious . . . keeps its slim lines always . . . comes clean with swipe of sponge. Newest for gals who like subtle allure. White, Black. Vinyl. Sizes 8 to 16. $4.88

D #7436 LUXUR
Luxurious . . . and smart . . . that's the look of these elegantly styled, elegantly tailored "car pants." Vinyl Leatherette is doe-soft. White, Black. Sizes 8 to 16. $4.88

E #8989 PONCHO CAPRI SET
For the young in heart, and the gal on the go . . . 2-pc. printed cotton capri set with striking poncho top, white fringed all 'round. Swing out in this and set the pace! It's a fabulous value! Pink. Blue, or Gold Print. Sizes 8 to 18. $8.88

F #8996 MATTE JERSEY PLAYMATE
Zing into this sleeveless leotard which can be worn as a playsuit, or under pants and skirts. Acetate and nylon matte jersey for figure flattery, and a whistle-inspiring form fitting natural look. Regularly $10.99, while they last, $5.88. Bright Yellow, Pink or Azure Blue. Sizes 8 to 16. $5.88

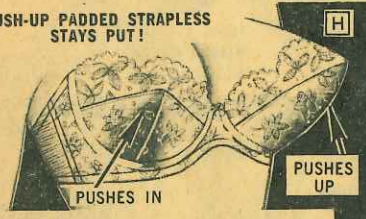
G #8997
The same playsuit done in exciting all nylon, double knit stretch helenca with zipper back, large cowl neck. Basic Black, White, Orange, Green. Sizes 8 to 16, While they last, $5.88

F MATTE JERSEY
~~Was $10.99~~
Now $5.88

G NYLON HELANCA

PUSH-UP PADDED STRAPLESS STAYS PUT!

H



H #5656 STAY-PUT
WANT a Strapless Bra that stays in place? One that gives you that "full-figured" look? This Nylon and Scalloped Lace strapless beauty has the same amazing cup construction found in all Frederick's Push-Ups. Hand-shaped, individually molded polyfoam pads fit into the bottoms of the cups. Push up . . . push in! And . . . there's no need to live dangerously! Deft underwiring and elastic sides and back fit the bandeau to you as securely as if it had shoulder straps! No slip! No sag! White or Black. Sizes 32 to 36, A cup; 32 to 38, B cup. 2 FOR $5.99

J #9081 NIGHT 'N DAY
Two pair of soft, full, natural looking eyelashes make up this lash wardrobe. One pair is for day, the other is double thick for a double vision of evening prettiness. PRE-SHAPED for perfect fit! PERMA-CURLED for lasting loveliness! PRE-TRIMMED especially for you! PRE-FEATHERED for a complete natural look! Black or Brown. 2 PAIR ONLY $2

J ~~Was $5~~ Now $2
LIMITED TIME SPECIAL!

HOLLYWOOD APPROVED SCREEN STYLE

SEE OUR FABULOUS SHOES ON PAGE 16